Site Map

1648 Highway 138 SE, Conyers, Georgia, 30013

Rings: 1, 3, 5 mile radii

Conyers Pointe

Lake Capri

Lithonia

Pine Mountain

Klondike

Milstead

Conyers

Irish Dr SW

Highway 138 NE

Highway 138 NE

Georgia International Horse Park

Flat Shoals Rd SW

Flat Shoals Rd SE

Horseshoe Springs

Marble Val

Riverside Estates

Highway 138 SW

Highway 212 SW

Country View

Salem Cove

Velta

Pace

River North

Porterda

Salem Branch

Fox Meadows

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|——|——|——| mi

Old McDo

KFC

LA Fitness

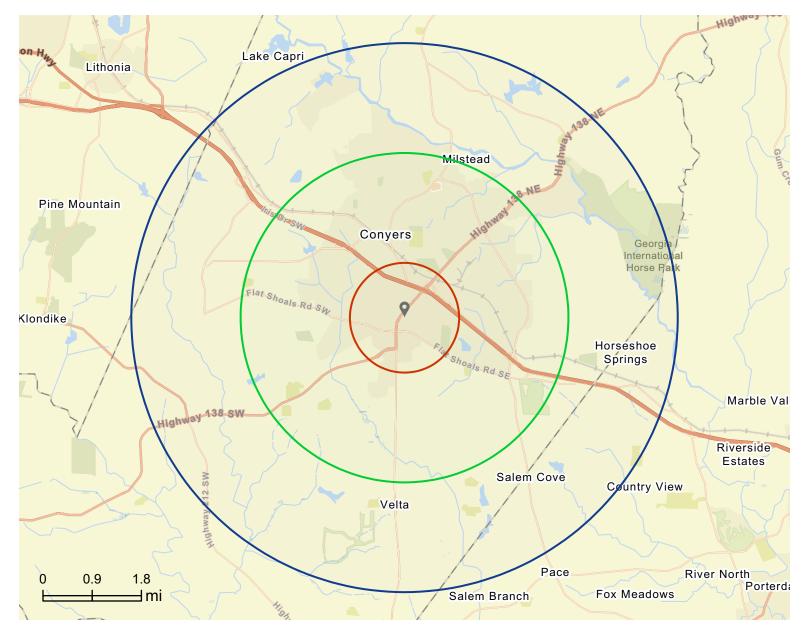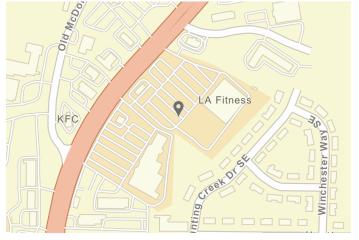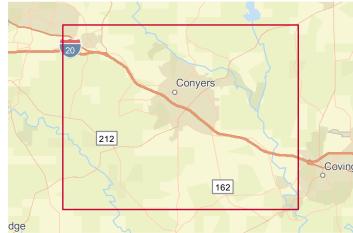Winchester Way SE

inting Creek Dr SE

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212

Conyers

162

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Market Profile

1648 Highway 138 SE, Conyers, Georgia, 30013

Rings: 1, 3, 5 mile radii

Population Summary	1 mile	3 miles	5 miles
2010 Total Population	2,566	37,184	78,064
2020 Total Population	2,933	40,859	89,064
2020 Group Quarters	3	509	828
2025 Total Population	3,215	43,456	94,104
2025 Group Quarters	3	534	857
2030 Total Population	3,510	45,350	97,385
2025-2030 Annual Rate	1.77%	0.86%	0.69%
2025 Total Daytime Population	12,246	59,101	96,752
Workers	10,436	35,084	46,317
Residents	1,810	24,017	50,435

Household Summary	1 mile	3 miles	5 miles
2010 Total Households	889	13,423	27,537
2010 Average Household Size	2.88	2.75	2.81
2020 Total Households	1,015	14,700	31,377
2020 Average Household Size	2.89	2.74	2.81
2025 Total Households	1,141	15,825	33,474
2025 Average Household Size	2.82	2.71	2.79
2030 Total Households	1,238	16,602	34,862
2030 Average Household Size	2.83	2.70	2.77
2025-2030 Annual Rate	1.65%	0.96%	0.82%
2025 Families	787	10,898	23,667
2025 Average Family Size	2.90	3.27	3.31
2030 Families	849	11,332	24,473
2030 Average Family Size	2.96	3.28	3.31
2025-2030 Growth Rate	1.5%	0.8%	0.7%

Housing Unit Summary

2010 Total Housing Units	1,103	15,240	30,745
Owner Occupied Housing Units	52.1%	57.2%	65.8%
Renter Occupied Housing Units	47.9%	42.8%	34.2%
Vacant Housing Units	19.4%	11.9%	10.4%
2020 Housing Units	1,132	15,763	33,411
Owner Occupied Housing Units	44.4%	53.6%	63.3%
Renter Occupied Housing Units	55.6%	46.4%	36.7%
Vacant Housing Units	7.5%	6.8%	6.2%
2025 Housing Units	1,244	16,993	35,552
Owner Occupied Housing Units	46.4%	56.5%	66.3%
Renter Occupied Housing Units	53.6%	43.5%	33.7%
Vacant Housing Units	8.3%	6.9%	5.8%
2030 Total Housing Units	1,357	17,796	36,944
Owner Occupied Housing Units	51.0%	58.9%	68.4%
Renter Occupied Housing Units	49.1%	41.1%	31.6%
Vacant Housing Units	8.8%	6.7%	5.6%

Median Household Income

	1 mile	3 miles	5 miles
2025	$71,443	$69,129	$79,368
2030	$79,704	$77,309	$90,237

Per Capita Income

2025	$32,527	$32,583	$36,262
2030	$36,540	$36,119	$40,388

2025 Households by Income

Household Income Base	1,141	15,825	33,474
<$15,000	8.4%	9.6%	7.7%
$15,000 - $24,999	5.8%	4.4%	4.5%
$25,000 - $34,999	10.3%	11.0%	9.0%
$35,000 - $49,999	9.8%	10.6%	9.7%
$50,000 - $74,999	18.5%	18.3%	16.3%
$75,000 - $99,999	14.7%	12.8%	12.9%
$100,000 - $149,999	18.1%	16.0%	18.7%
$150,000 - $199,999	9.4%	11.2%	13.1%
$200,000+	5.0%	6.2%	8.1%
Average Household Income	$87,160	$89,155	$101,343

2025 Affordability, Mortgage and Wealth

Housing Affordability Index	100	93	103
Percent of Income for Mortgage	23.5%	25.2%	22.6%
Wealth Index	59	67	81

Median Home Value

2025	$268,657	$278,461	$285,979
2030	$308,382	$331,691	$345,680

2025 Home Value

	1 mile	3 miles	5 miles
Total Owner Occupied Housing Units	529	8,944	22,180
<$50,000	1.3%	2.1%	3.5%
$50,000 - $99,999	3.6%	2.2%	2.7%
$100,000 - $149,999	7.8%	6.7%	5.1%
$150,000 - $199,999	17.4%	17.3%	13.6%
$200,000 - $249,999	10.6%	10.6%	10.7%
$250,000 - $299,999	25.3%	19.5%	19.9%
$300,000 - $399,999	23.4%	24.5%	26.1%
$400,000 - $499,999	5.5%	9.9%	10.9%
$500,000 - $749,999	4.5%	5.3%	5.7%
$750,000 - $999,999	0.2%	0.8%	1.0%
$1,000,000 - $1,499,999	0.0%	0.4%	0.2%
$1,500,000 - $1,999,999	0.6%	0.2%	0.1%
$2,000,000 +	0.0%	0.5%	0.3%
Average Home Value	$282,792	$309,529	$309,687

2025 Population by Sex

Males	1,536	20,288	44,180
Females	1,679	23,168	49,924

Median Age

2010	34.1	34.3	35.0
2020	35.3	37.5	37.9
2025	35.6	38.3	38.7
2030	36.4	39.3	39.5

2025 Population by Age	1 mile	3 miles	5 miles
Total	3,214	43,457	94,104
0 - 4	6.8%	5.5%	5.4%
5 - 9	6.6%	5.8%	5.7%
10 - 14	7.3%	6.5%	6.3%
15 - 24	15.0%	14.6%	14.3%
25 - 34	13.5%	13.5%	13.8%
35 - 44	12.7%	12.3%	12.1%
45 - 54	10.9%	12.5%	12.6%
55 - 64	11.8%	12.5%	13.1%
65 - 74	8.5%	9.7%	9.7%
75 - 84	4.8%	5.1%	5.0%
85 +	1.2%	1.6%	1.4%
18 +	75.0%	77.9%	78.3%

2025 Pop 25+ by Educational Attainment	1 mile	3 miles	5 miles
Total	2,067	29,384	64,249
Less than 9th Grade	5.5%	2.9%	3.3%
9th - 12th Grade, No Diploma	10.9%	5.8%	5.7%
High School Graduate	29.9%	24.9%	23.1%
GED/Alternative Credential	4.7%	4.0%	4.4%
Some College, No Degree	15.9%	21.7%	21.9%
Associate Degree	11.0%	8.7%	9.7%
Bachelor's Degree	13.0%	20.3%	19.9%
Graduate/Professional Degree	9.1%	11.7%	11.9%

2025 Population 15+ by Marital Status	1 mile	3 miles	5 miles
Total	2,551	35,726	77,697
Never Married	34.3%	41.1%	39.1%
Married	37.9%	40.0%	43.9%
Widowed	12.6%	5.7%	5.0%
Divorced	15.2%	13.2%	12.0%

Market Profile

2020 Population by Race/Ethnicity	1 mile	3 miles	5 miles
Total	2,933	40,859	89,064
White Alone	19.6%	20.3%	21.4%
Black Alone	63.2%	66.7%	64.3%
American Indian Alone	0.2%	0.3%	0.3%
Asian Alone	1.7%	1.9%	1.6%
Pacific Islander Alone	0.2%	0.1%	0.1%
Some Other Race Alone	7.2%	4.8%	5.9%
Two or More Races	7.2%	4.8%	5.9%
Hispanic Origin	13.0%	8.6%	10.2%
Diversity Index	65.2	58.6	61.8

2025 Population by Race/Ethnicity			
Total	3,214	43,457	94,104
White Alone	16.1%	16.9%	17.8%
Black Alone	65.4%	69.0%	67.0%
American Indian Alone	0.3%	0.4%	0.4%
Asian Alone	1.7%	1.8%	1.7%
Pacific Islander Alone	0.3%	0.1%	0.1%
Some Other Race Alone	8.1%	5.4%	6.3%
Two or More Races	8.1%	6.3%	6.6%
Hispanic Origin	14.2%	9.5%	10.9%
Diversity Index	64.7	57.6	60.6

2025 Employed Pop 16+ by Occupation			
Total	1,566	21,075	46,708
White Collar	52.5%	64.0%	60.5%
Management/Business/Financial	13.0%	18.6%	16.0%
Professional	16.9%	25.4%	23.2%
Sales	5.0%	7.1%	7.9%
Administrative Support	17.7%	12.8%	13.3%
Services	19.2%	13.8%	14.7%

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2025 Employed Pop 16+ by Occupation	1 mile	3 miles	5 miles
Total	1,566	21,075	46,708
Blue Collar	28.1%	22.2%	24.9%
Farming/Forestry/Fishing	0.0%	0.1%	0.1%
Construction/Extraction	3.8%	4.4%	4.8%
Installation/Maintenance/Repair	1.1%	1.2%	2.0%
Production	5.4%	4.7%	6.0%
Transportation/Material Moving	17.8%	11.7%	12.0%

2025 Civilian Population 16+ in Labor Force			
Civilian Population 16+	1,566	21,075	46,708
Population 16+ Employed	91.6%	94.1%	95.0%
Population 16+ Unemployment rate	8.5%	5.9%	5.0%
Population 16-24 Employed	11.9%	11.5%	12.2%
Population 16-24 Unemployment rate	20.5%	16.1%	11.7%
Population 25-54 Employed	57.1%	62.0%	61.6%
Population 25-54 Unemployment rate	7.1%	4.0%	3.8%
Population 55-64 Employed	16%	16%	16%
Population 55-64 Unemployment rate	6.2%	4.5%	3.5%
Population 65+ Employed	6%	5%	5%
Population 65+ Unemployment rate	0.0%	7.2%	6.1%

2025 Employed Population 16+ by Industry			
Total	1,434	19,828	44,389
Agriculture/Mining	0.3%	0.3%	0.3%
Construction	4.6%	6.2%	6.6%
Manufacturing	14.3%	7.9%	9.2%
Wholesale Trade	1.4%	1.5%	1.3%
Retail Trade	8.0%	10.4%	10.7%
Transportation/Utilities	19.4%	9.6%	9.9%
Information	1%	2%	2%
Finance/Insurance/Real Estate	4.7%	6.3%	6.3%
Services	43.9%	50.1%	47.7%
Public Administration	2.9%	5.9%	5.7%

2025 Consumer Spending	1 mile	3 miles	5 miles
Apparel & Services: Total $	$2,237,797	$31,081,811	$73,708,443
Average Spent	$1,961.26	$1,964.10	$2,201.96
Spending Potential Index	80	80	90
Education: Total $	$1,546,908	$21,490,003	$50,476,147
Average Spent	$1,355.75	$1,357.98	$1,507.92
Spending Potential Index	76	76	85
Entertainment/Recreation: Total $	$3,487,469	$49,693,358	$119,680,641
Average Spent	$3,056.50	$3,140.18	$3,575.33
Spending Potential Index	74	76	87
Food at Home: Total $	$6,753,615	$94,378,001	$223,955,899
Average Spent	$5,919.03	$5,963.85	$6,690.44
Spending Potential Index	80	80	90
Food Away from Home: Total $	$3,548,921	$50,104,931	$120,713,544
Average Spent	$3,110.36	$3,166.19	$3,606.19
Spending Potential Index	75	77	87
Health Care: Total $	$6,788,048	$97,777,235	$235,295,137
Average Spent	$5,949.21	$6,178.66	$7,029.19
Spending Potential Index	77	80	91
HH Furnishings & Equipment: Total $	$2,527,354	$36,035,619	$86,804,815
Average Spent	$2,215.03	$2,277.13	$2,593.20
Spending Potential Index	76	78	89
Personal Care Products & Services: Total $	$927,356	$13,092,175	$31,311,285
Average Spent	$812.76	$827.31	$935.39
Spending Potential Index	78	79	89
Shelter: Total $	$22,967,974	$320,539,500	$763,843,763
Average Spent	$20,129.69	$20,255.26	$22,819.02
Spending Potential Index	76	76	86
Support Payments/Gifts in Kind: Total $	$2,621,544	$38,936,417	$96,433,551
Average Spent	$2,297.58	$2,460.44	$2,880.85
Spending Potential Index	70	75	87

2025 Consumer Spending	1 mile	3 miles	5 miles
Travel: Total $	$2,909,074	$41,701,624	$100,984,703
Average Spent	$2,549.58	$2,635.17	$3,016.81
Spending Potential Index	71	73	84
Vehicle Maintenance & Repairs: Total $	$1,195,491	$16,893,767	$40,542,176
Average Spent	$1,047.76	$1,067.54	$1,211.15
Spending Potential Index	78	79	90

Top Tapestry Segment

1 mile	3 miles	5 miles
Kids and Kin (C2):	**Kids and Kin (C2)**:	**Kids and Kin (C2)**:
This segment is characterized by young, educated, metropolitan renter households.	This segment is characterized by young, educated, metropolitan renter households.	This segment is characterized by young, educated, metropolitan renter households.
Learn more about this segment...	Learn more about this segment...	Learn more about this segment...

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.