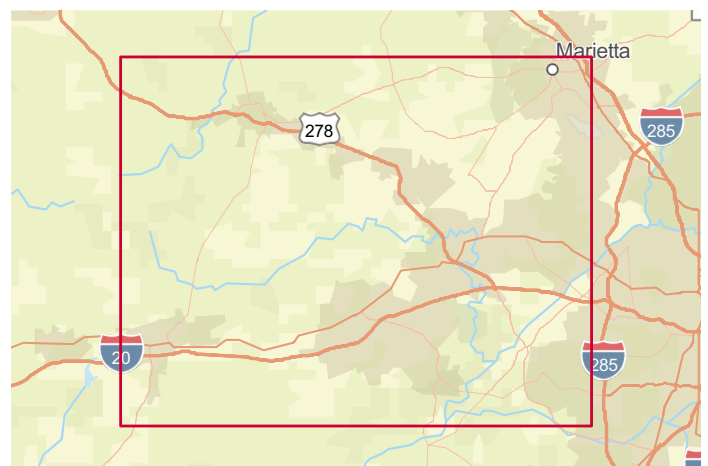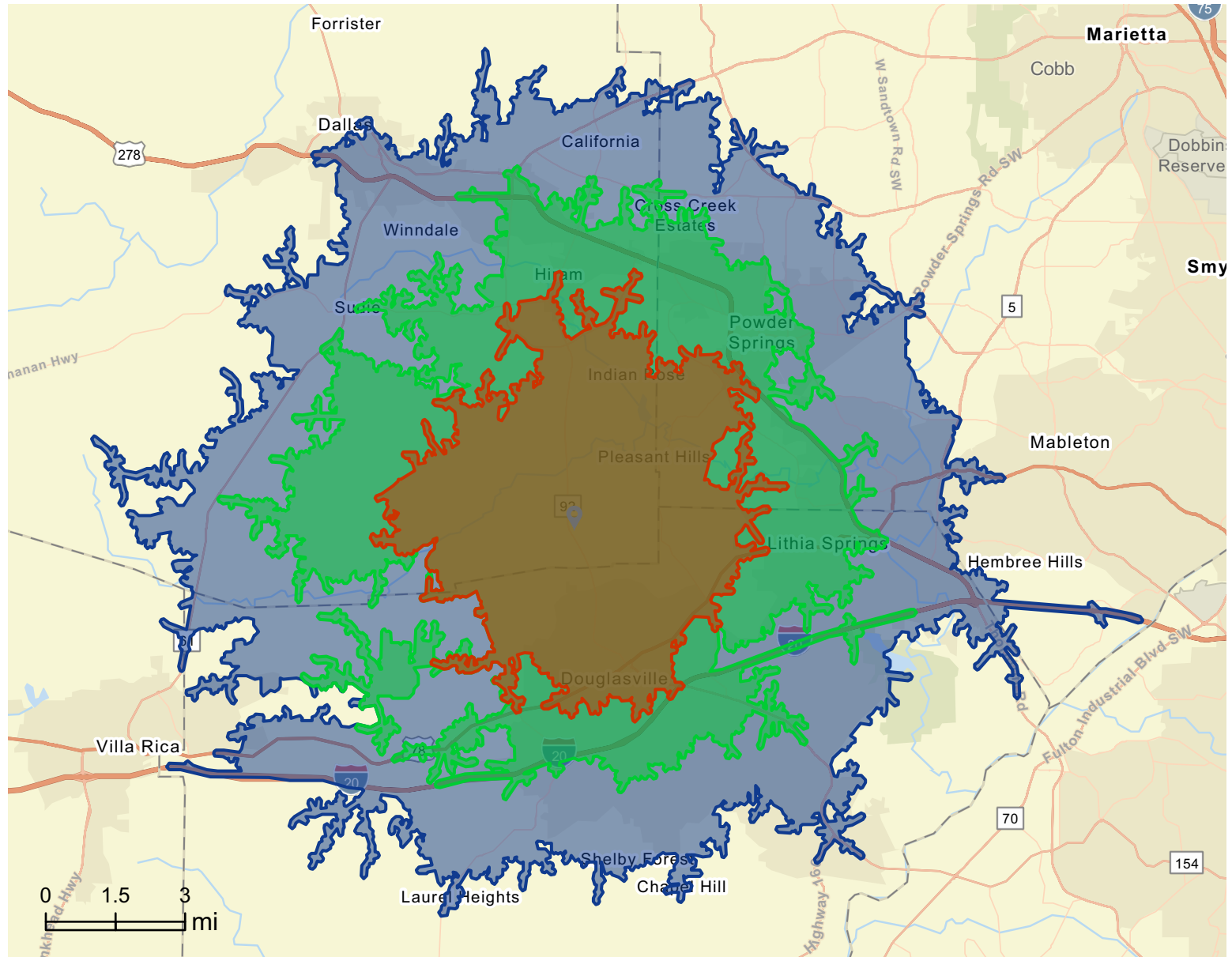# Site Map

Brownsville Square

6525 Hiram Douglasville Hwy, Douglasville, Georgia, 30134
Drive time: 10, 15, 20 minute radii

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Brownsville

Market Profile

Brownsville Square
6525 Hiram Douglasville Hwy, Douglasville, Georgia, 30134
Drive time: 10, 15, 20 minute radii

Population Summary	10 minutes	15 minutes	20 minutes
2010 Total Population	42,361	98,303	203,020
2020 Total Population	44,661	107,887	226,482
2020 Group Quarters	177	579	820
2025 Total Population	45,758	111,671	237,955
2025 Group Quarters	163	528	775
2030 Total Population	46,223	113,628	243,982
2025-2030 Annual Rate	0.20%	0.35%	0.50%
2025 Total Daytime Population	35,559	99,617	206,490
Workers	11,505	42,492	85,388
Residents	24,054	57,125	121,102

Household Summary	10 minutes	15 minutes	20 minutes
2010 Total Households	13,908	33,676	71,077
2010 Average Household Size	2.98	2.89	2.84
2020 Total Households	15,070	37,489	80,154
2020 Average Household Size	2.95	2.86	2.82
2025 Total Households	15,570	39,154	84,673
2025 Average Household Size	2.93	2.84	2.80
2030 Total Households	15,795	40,023	87,097
2030 Average Household Size	2.92	2.83	2.79
2025-2030 Annual Rate	0.29%	0.44%	0.57%
2025 Families	11,719	28,401	59,951
2025 Average Family Size	3.38	3.32	3.33
2030 Families	11,802	28,798	61,197
2030 Average Family Size	3.38	3.32	3.34
2025-2030 Growth Rate	0.1%	0.3%	0.4%

Housing Unit Summary

2010 Total Housing Units	15,341	37,194	78,836
Owner Occupied Housing Units	78.6%	75.8%	71.7%
Renter Occupied Housing Units	21.4%	24.2%	28.3%
Vacant Housing Units	9.3%	9.5%	9.8%
2020 Housing Units	15,753	39,294	84,234
Owner Occupied Housing Units	72.6%	71.1%	67.7%
Renter Occupied Housing Units	27.4%	28.9%	32.3%
Vacant Housing Units	4.3%	4.7%	4.8%
2025 Housing Units	16,207	40,960	88,604
Owner Occupied Housing Units	74.6%	72.8%	70.1%
Renter Occupied Housing Units	25.4%	27.2%	29.9%
Vacant Housing Units	3.9%	4.4%	4.4%
2030 Total Housing Units	16,445	41,879	91,124
Owner Occupied Housing Units	76.3%	73.9%	71.6%
Renter Occupied Housing Units	23.8%	26.1%	28.4%
Vacant Housing Units	4.0%	4.4%	4.4%

Median Household Income	**10 minutes**	**15 minutes**	**20 minutes**
2025	$88,496	$86,088	$83,792
2030	$98,796	$97,113	$94,224

Per Capita Income			
2025	$34,369	$35,951	$36,554
2030	$37,327	$39,500	$40,344

2025 Households by Income			
Household Income Base	15,570	39,154	84,673
<$15,000	6.2%	6.1%	6.2%
$15,000 - $24,999	3.9%	3.6%	4.4%
$25,000 - $34,999	4.2%	4.5%	4.5%
$35,000 - $49,999	8.9%	10.0%	10.7%
$50,000 - $74,999	17.4%	18.1%	17.9%
$75,000 - $99,999	15.4%	15.0%	15.1%
$100,000 - $149,999	26.3%	23.3%	22.2%
$150,000 - $199,999	11.6%	11.8%	10.7%
$200,000+	6.2%	7.6%	8.4%
Average Household Income	$101,061	$102,639	$102,318

2025 Affordability, Mortgage and Wealth

Housing Affordability Index	106	103	97
Percent of Income for Mortgage	21.6%	22.4%	23.8%
Wealth Index	75	80	81

Median Home Value

2025	$305,766	$308,097	$318,298
2030	$350,054	$354,652	$368,224

2025 Home Value

	10 minutes	15 minutes	20 minutes
Total Owner Occupied Housing Units	11,620	28,495	59,330
<$50,000	2.9%	3.2%	3.8%
$50,000 - $99,999	0.9%	2.1%	2.3%
$100,000 - $149,999	2.7%	3.4%	3.6%
$150,000 - $199,999	9.4%	10.5%	9.2%
$200,000 - $249,999	14.4%	12.9%	11.4%
$250,000 - $299,999	17.6%	15.2%	14.2%
$300,000 - $399,999	36.6%	32.2%	30.0%
$400,000 - $499,999	9.5%	10.9%	14.1%
$500,000 - $749,999	4.1%	6.8%	8.0%
$750,000 - $999,999	1.3%	1.7%	2.4%
$1,000,000 - $1,499,999	0.5%	0.6%	0.6%
$1,500,000 - $1,999,999	0.1%	0.3%	0.2%
$2,000,000 +	0.0%	0.1%	0.2%
Average Home Value	$318,992	$329,369	$342,591

2025 Population by Sex

Males	21,973	53,826	114,513
Females	23,785	57,845	123,442

Median Age

2010	33.7	34.4	34.6
2020	36.5	37.2	37.1
2025	37.1	37.8	37.8
2030	37.9	38.6	38.6

2025 Population by Age	10 minutes	15 minutes	20 minutes
Total	45,756	111,672	237,956
0 - 4	5.6%	5.7%	5.7%
5 - 9	5.9%	6.0%	6.0%
10 - 14	6.8%	6.5%	6.5%
15 - 24	14.2%	13.8%	13.7%
25 - 34	14.8%	14.4%	14.4%
35 - 44	12.2%	12.7%	13.0%
45 - 54	12.7%	12.8%	12.8%
55 - 64	13.7%	13.4%	12.9%
65 - 74	8.4%	8.8%	8.9%
75 - 84	4.0%	4.4%	4.4%
85 +	0.8%	1.1%	1.1%
18 +	77.5%	77.7%	77.8%

2025 Pop 25+ by Educational Attainment	10 minutes	15 minutes	20 minutes
Total	30,852	75,904	162,037
Less than 9th Grade	2.3%	2.8%	2.8%
9th - 12th Grade, No Diploma	6.6%	5.9%	5.5%
High School Graduate	24.8%	25.8%	25.4%
GED/Alternative Credential	4.9%	5.0%	4.6%
Some College, No Degree	22.0%	20.4%	20.9%
Associate Degree	7.3%	8.6%	9.5%
Bachelor's Degree	21.4%	20.2%	20.2%
Graduate/Professional Degree	10.8%	11.3%	11.2%

2025 Population 15+ by Marital Status	10 minutes	15 minutes	20 minutes
Total	37,364	91,346	194,610
Never Married	37.5%	34.6%	33.4%
Married	50.2%	50.4%	51.2%
Widowed	3.9%	3.8%	4.1%
Divorced	8.5%	11.2%	11.3%

Market Profile

2020 Population by Race/Ethnicity	10 minutes	15 minutes	20 minutes
Total	44,661	107,887	226,482
White Alone	40.4%	41.1%	41.4%
Black Alone	46.1%	43.9%	43.0%
American Indian Alone	0.3%	0.5%	0.5%
Asian Alone	0.9%	1.2%	1.4%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	5.0%	5.6%	5.8%
Two or More Races	5.0%	5.6%	5.8%
Hispanic Origin	9.8%	11.0%	11.5%
Diversity Index	68.4	70.2	70.8

2025 Population by Race/Ethnicity			
Total	45,759	111,670	237,953
White Alone	35.4%	36.2%	36.9%
Black Alone	49.6%	47.1%	46.0%
American Indian Alone	0.4%	0.5%	0.5%
Asian Alone	1.0%	1.3%	1.6%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	5.7%	6.4%	6.6%
Two or More Races	7.9%	8.3%	8.4%
Hispanic Origin	11.2%	12.6%	13.1%
Diversity Index	69.5	71.6	72.3

2025 Employed Pop 16+ by Occupation			
Total	23,256	57,563	123,707
White Collar	58.6%	59.4%	61.4%
Management/Business/Financial	15.7%	16.4%	17.3%
Professional	22.2%	21.6%	22.3%
Sales	8.6%	8.6%	8.8%
Administrative Support	12.1%	12.8%	13.1%
Services	14.9%	15.1%	14.3%

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Market Profile
| Brownsville Square | Drive time: 10, 15, 20 minute radii

2025 Employed Pop 16+ by Occupation	10 minutes	15 minutes	20 minutes
Total	23,256	57,563	123,707
Blue Collar	26.4%	25.5%	24.3%
Farming/Forestry/Fishing	0.0%	0.0%	0.0%
Construction/Extraction	7.1%	6.4%	5.4%
Installation/Maintenance/Repair	3.9%	3.4%	3.6%
Production	5.0%	5.2%	4.8%
Transportation/Material Moving	10.4%	10.4%	10.5%

2025 Civilian Population 16+ in Labor Force	10 minutes	15 minutes	20 minutes
Civilian Population 16+	23,256	57,563	123,707
Population 16+ Employed	94.1%	95.5%	95.6%
Population 16+ Unemployment rate	5.9%	4.5%	4.4%
Population 16-24 Employed	11.5%	11.6%	12.0%
Population 16-24 Unemployment rate	18.6%	13.7%	12.3%
Population 25-54 Employed	60.4%	61.6%	61.9%
Population 25-54 Unemployment rate	3.2%	2.6%	2.8%
Population 55-64 Employed	17%	17%	16%
Population 55-64 Unemployment rate	4.7%	4.4%	3.2%
Population 65+ Employed	5%	6%	5%
Population 65+ Unemployment rate	7.6%	4.7%	7.0%

2025 Employed Population 16+ by Industry	10 minutes	15 minutes	20 minutes
Total	21,889	54,945	118,249
Agriculture/Mining	0.1%	0.1%	0.1%
Construction	8.0%	8.5%	7.9%
Manufacturing	9.5%	9.0%	8.4%
Wholesale Trade	2.1%	2.7%	2.5%
Retail Trade	10.4%	10.5%	11.7%
Transportation/Utilities	10.8%	9.4%	9.2%
Information	3%	2%	2%
Finance/Insurance/Real Estate	5.1%	5.6%	5.8%
Services	45.6%	47.2%	47.3%
Public Administration	5.9%	5.1%	4.9%

2025 Consumer Spending	10 minutes	15 minutes	20 minutes
Apparel & Services: Total $	$34,078,532	$86,496,659	$187,092,017
Average Spent	$2,188.73	$2,209.14	$2,209.58
Spending Potential Index	89	90	90
Education: Total $	$22,740,570	$57,416,475	$123,885,211
Average Spent	$1,460.54	$1,466.43	$1,463.10
Spending Potential Index	82	82	82
Entertainment/Recreation: Total $	$55,245,247	$141,521,404	$304,252,383
Average Spent	$3,548.19	$3,614.48	$3,593.26
Spending Potential Index	86	88	87
Food at Home: Total $	$100,614,262	$258,207,603	$558,428,232
Average Spent	$6,462.06	$6,594.67	$6,595.12
Spending Potential Index	87	89	89
Food Away from Home: Total $	$56,407,913	$144,467,757	$313,141,283
Average Spent	$3,622.86	$3,689.73	$3,698.24
Spending Potential Index	88	89	90
Health Care: Total $	$105,976,985	$273,339,359	$586,046,585
Average Spent	$6,806.49	$6,981.13	$6,921.29
Spending Potential Index	88	90	89
HH Furnishings & Equipment: Total $	$40,304,015	$102,976,340	$221,635,151
Average Spent	$2,588.57	$2,630.03	$2,617.54
Spending Potential Index	89	90	90
Personal Care Products & Services: Total $	$14,517,633	$37,098,941	$80,379,916
Average Spent	$932.41	$947.51	$949.30
Spending Potential Index	89	90	91
Shelter: Total $	$353,147,791	$902,138,975	$1,954,486,912
Average Spent	$22,681.30	$23,040.79	$23,082.76
Spending Potential Index	85	87	87
Support Payments/Gifts in Kind: Total $	$46,803,757	$120,559,692	$257,693,357
Average Spent	$3,006.02	$3,079.12	$3,043.39
Spending Potential Index	91	93	92

2025 Consumer Spending	10 minutes	15 minutes	20 minutes
Travel: Total $	$47,429,686	$120,858,231	$259,398,858
Average Spent	$3,046.22	$3,086.74	$3,063.54
Spending Potential Index	84	86	85
Vehicle Maintenance & Repairs: Total $	$18,659,721	$48,041,946	$103,883,759
Average Spent	$1,198.44	$1,227.00	$1,226.88
Spending Potential Index	89	91	91

Top Tapestry Segment

10 minutes	15 minutes	20 minutes
Flourishing Families (H1):	**Up and Coming Families (G2):**	**Flourishing Families (H1):**
This segment is characterized by large Southern and Midwestern suburban families in growing developments.	This segment is characterized by Southern suburbanites with diverse family structures, education, and employment.	This segment is characterized by large Southern and Midwestern suburban families in growing developments.
Learn more about this segment...	Learn more about this segment...	Learn more about this segment...

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.