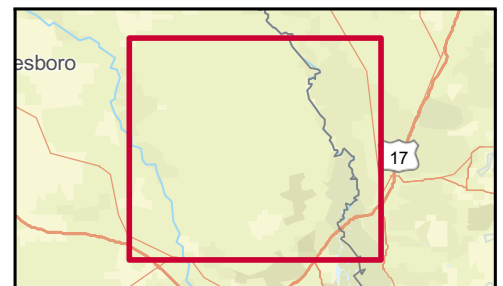
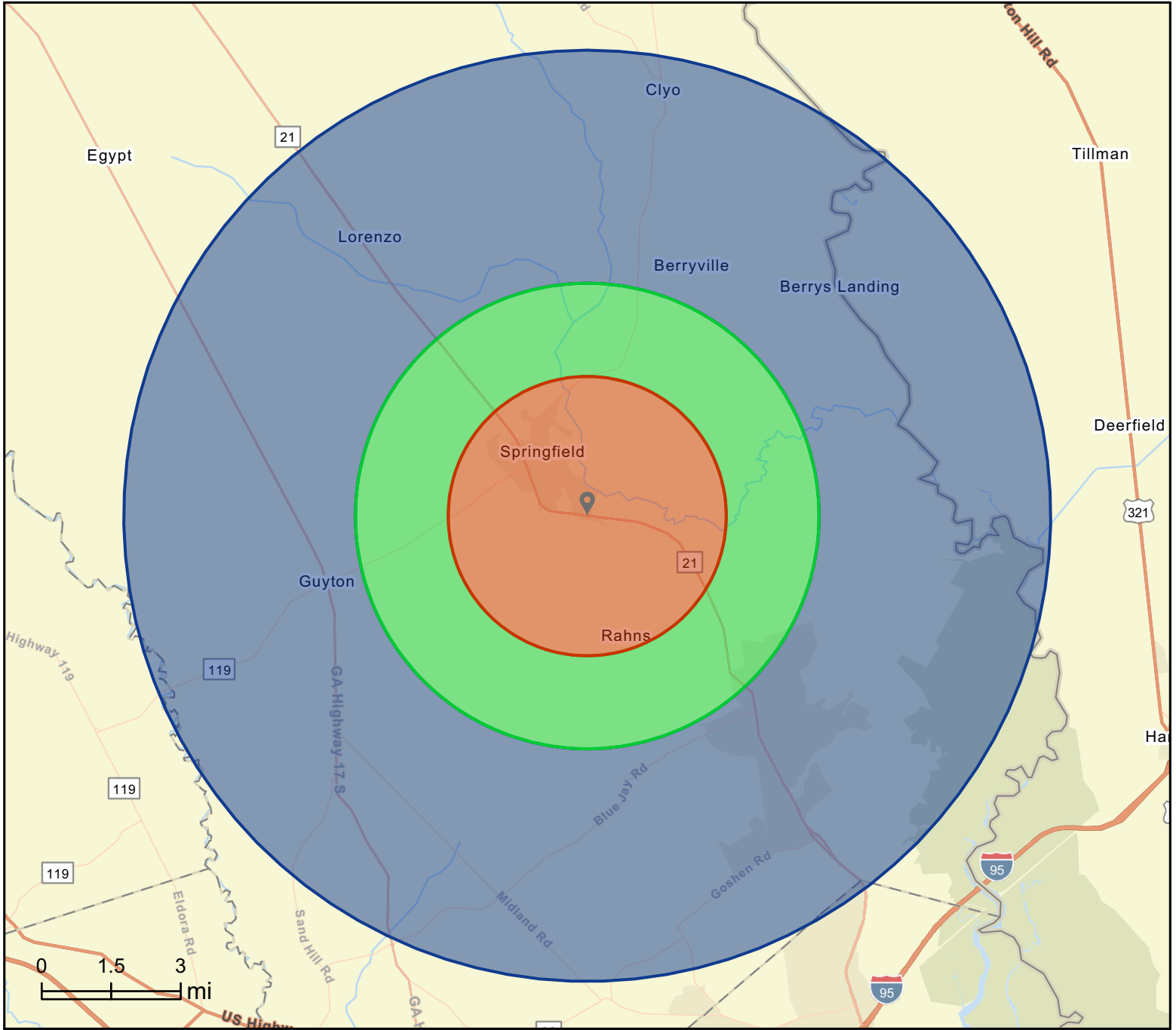


Site Map

1262 GA-21, Springfield, Georgia, 31329
Ring bands: 0-3, 3-5, 5-10 mile radii

Prepared by Esri
Latitude: 32.35119
Longitude: -81.29656



	0 - 3 mile	3 - 5 mile	5 - 10 mile
Population Summary			
2010 Total Population	6,729	6,174	26,748
2020 Total Population	7,892	7,001	34,376
2020 Group Quarters	270	49	9
2024 Total Population	9,112	8,111	37,737
2024 Group Quarters	269	52	7
2029 Total Population	10,259	8,944	40,975
2024-2029 Annual Rate	2.40%	1.97%	1.66%
2024 Total Daytime Population	8,451	5,450	28,050
Workers	3,639	1,178	9,085
Residents	4,812	4,272	18,965
Household Summary			
2010 Households	2,156	2,029	9,453
2010 Average Household Size	2.88	3.00	2.83
2020 Total Households	2,650	2,391	12,315
2020 Average Household Size	2.88	2.91	2.79
2024 Households	3,116	2,824	13,707
2024 Average Household Size	2.84	2.85	2.75
2029 Households	3,587	3,182	15,182
2029 Average Household Size	2.79	2.79	2.70
2024-2029 Annual Rate	2.86%	2.42%	2.07%
2010 Families	1,647	1,619	7,343
2010 Average Family Size	3.26	3.34	3.20
2024 Families	2,308	2,208	10,353
2024 Average Family Size	3.36	3.25	3.22
2029 Families	2,643	2,479	11,411
2029 Average Family Size	3.31	3.18	3.16
2024-2029 Annual Rate	2.75%	2.34%	1.97%
Housing Unit Summary			
2000 Housing Units	1,832	1,428	6,895
Owner Occupied Housing Units	66.6%	78.4%	76.5%
Renter Occupied Housing Units	24.0%	14.1%	16.4%
Vacant Housing Units	9.4%	7.4%	7.1%
2010 Housing Units	2,361	2,227	10,409
Owner Occupied Housing Units	64.4%	73.3%	68.7%
Renter Occupied Housing Units	26.9%	17.8%	22.2%
Vacant Housing Units	8.7%	8.9%	9.2%
2020 Housing Units	2,819	2,576	13,028
Owner Occupied Housing Units	68.0%	76.3%	71.7%
Renter Occupied Housing Units	26.0%	16.5%	22.9%
Vacant Housing Units	6.1%	6.5%	5.6%
2024 Housing Units	3,293	3,009	14,434
Owner Occupied Housing Units	71.5%	79.2%	73.0%
Renter Occupied Housing Units	23.2%	14.6%	22.0%
Vacant Housing Units	5.4%	6.1%	5.0%
2029 Housing Units	3,771	3,374	15,910
Owner Occupied Housing Units	75.5%	81.9%	76.0%
Renter Occupied Housing Units	19.6%	12.4%	19.4%
Vacant Housing Units	4.9%	5.7%	4.6%

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

Market Profile

1262 GA-21, Springfield, Georgia, 31329
Ring bands: 0-3, 3-5, 5-10 mile radii

Prepared by Esri
Latitude: 32.35119
Longitude: -81.29656

	0 - 3 mile	3 - 5 mile	5 - 10 mile
2024 Households by Income			
Household Income Base	3,116	2,824	13,707
<\$15,000	8.4%	3.6%	5.6%
\$15,000 - \$24,999	3.8%	4.4%	5.4%
\$25,000 - \$34,999	9.5%	4.1%	5.5%
\$35,000 - \$49,999	6.3%	4.6%	5.3%
\$50,000 - \$74,999	20.1%	10.3%	12.1%
\$75,000 - \$99,999	17.8%	16.4%	14.7%
\$100,000 - \$149,999	18.4%	26.7%	24.2%
\$150,000 - \$199,999	6.3%	14.9%	16.3%
\$200,000+	9.4%	15.0%	10.9%
Average Household Income	\$100,439	\$133,602	\$119,600
2029 Households by Income			
Household Income Base	3,587	3,182	15,182
<\$15,000	6.7%	2.7%	4.3%
\$15,000 - \$24,999	2.5%	2.7%	3.5%
\$25,000 - \$34,999	6.4%	2.8%	4.0%
\$35,000 - \$49,999	5.2%	3.2%	4.2%
\$50,000 - \$74,999	19.0%	8.5%	10.2%
\$75,000 - \$99,999	18.5%	15.4%	14.2%
\$100,000 - \$149,999	21.4%	29.0%	26.6%
\$150,000 - \$199,999	8.6%	18.4%	20.4%
\$200,000+	11.7%	17.3%	12.7%
Average Household Income	\$118,471	\$152,194	\$137,257
2024 Owner Occupied Housing Units by Value			
Total	2,353	2,384	10,537
<\$50,000	3.7%	3.9%	3.2%
\$50,000 - \$99,999	4.3%	5.5%	4.8%
\$100,000 - \$149,999	8.1%	5.4%	5.8%
\$150,000 - \$199,999	10.2%	12.0%	11.6%
\$200,000 - \$249,999	14.7%	17.3%	18.3%
\$250,000 - \$299,999	20.4%	16.0%	17.4%
\$300,000 - \$399,999	26.5%	24.2%	25.3%
\$400,000 - \$499,999	8.5%	6.0%	7.4%
\$500,000 - \$749,999	2.5%	9.2%	5.7%
\$750,000 - \$999,999	0.7%	0.4%	0.4%
\$1,000,000 - \$1,499,999	0.3%	0.2%	0.0%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.0%
\$2,000,000 +	0.0%	0.0%	0.1%
Average Home Value	\$277,689	\$290,451	\$284,899
2029 Owner Occupied Housing Units by Value			
Total	2,848	2,764	12,094
<\$50,000	1.6%	1.7%	1.5%
\$50,000 - \$99,999	1.0%	1.5%	1.6%
\$100,000 - \$149,999	1.8%	1.4%	1.9%
\$150,000 - \$199,999	4.0%	5.1%	5.4%
\$200,000 - \$249,999	9.0%	12.6%	13.0%
\$250,000 - \$299,999	19.8%	16.7%	18.0%
\$300,000 - \$399,999	40.8%	34.6%	34.0%
\$400,000 - \$499,999	14.7%	9.0%	12.2%
\$500,000 - \$749,999	5.3%	16.8%	11.3%
\$750,000 - \$999,999	1.3%	0.4%	0.9%
\$1,000,000 - \$1,499,999	0.6%	0.1%	0.0%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.0%
\$2,000,000 +	0.0%	0.0%	0.1%
Average Home Value	\$346,900	\$358,490	\$347,569

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

Market Profile

1262 GA-21, Springfield, Georgia, 31329
Ring bands: 0-3, 3-5, 5-10 mile radii

Prepared by Esri
Latitude: 32.35119
Longitude: -81.29656

	0 - 3 mile	3 - 5 mile	5 - 10 mile
Median Household Income			
2024	\$76,868	\$108,219	\$101,832
2029	\$86,812	\$119,296	\$112,963
Median Home Value			
2024	\$271,726	\$268,701	\$268,263
2029	\$331,282	\$331,642	\$325,219
Per Capita Income			
2024	\$34,814	\$47,442	\$43,080
2029	\$41,959	\$55,201	\$50,429
Median Age			
2010	32.6	34.3	34.7
2020	34.5	37.7	36.4
2024	35.0	38.4	37.1
2029	36.0	39.3	37.9
2020 Population by Age			
Total	7,892	7,001	34,376
0 - 4	7.7%	6.3%	6.3%
5 - 9	6.9%	7.2%	8.0%
10 - 14	8.0%	7.7%	8.7%
15 - 24	13.3%	12.4%	12.7%
25 - 34	14.8%	12.8%	12.2%
35 - 44	13.3%	13.8%	14.5%
45 - 54	11.9%	13.4%	13.1%
55 - 64	11.1%	13.1%	12.5%
65 - 74	7.4%	8.8%	7.8%
75 - 84	3.8%	3.7%	3.2%
85 +	1.7%	0.8%	0.8%
18 +	72.9%	74.4%	72.1%
2024 Population by Age			
Total	9,112	8,111	37,738
0 - 4	7.6%	6.1%	6.2%
5 - 9	7.8%	6.8%	6.9%
10 - 14	7.1%	7.3%	8.1%
15 - 24	13.6%	13.1%	13.9%
25 - 34	14.0%	11.9%	11.8%
35 - 44	14.0%	14.0%	14.5%
45 - 54	11.9%	13.4%	13.1%
55 - 64	10.7%	12.4%	11.8%
65 - 74	7.7%	9.6%	8.7%
75 - 84	4.1%	4.3%	3.9%
85 +	1.6%	1.0%	1.0%
18 +	73.2%	75.5%	74.0%
2029 Population by Age			
Total	10,259	8,944	40,976
0 - 4	7.4%	6.1%	6.2%
5 - 9	7.3%	6.1%	6.3%
10 - 14	7.3%	6.7%	6.7%
15 - 24	12.7%	12.5%	13.5%
25 - 34	13.7%	12.9%	13.4%
35 - 44	14.4%	13.5%	13.5%
45 - 54	11.9%	12.9%	13.1%
55 - 64	10.4%	12.1%	11.5%
65 - 74	8.7%	10.4%	9.8%
75 - 84	4.6%	5.4%	4.8%
85 +	1.6%	1.3%	1.2%
18 +	74.2%	77.2%	76.6%

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

	0 - 3 mile	3 - 5 mile	5 - 10 mile
2020 Population by Sex			
Males	3,932	3,539	16,776
Females	3,960	3,462	17,600
2024 Population by Sex			
Males	4,608	4,162	18,705
Females	4,504	3,949	19,032
2029 Population by Sex			
Males	5,162	4,557	20,144
Females	5,097	4,387	20,830
2010 Population by Race/Ethnicity			
Total	6,729	6,173	26,748
White Alone	73.5%	81.4%	82.1%
Black Alone	23.0%	15.4%	13.4%
American Indian Alone	0.5%	0.2%	0.3%
Asian Alone	0.3%	0.4%	1.2%
Pacific Islander Alone	0.1%	0.1%	0.0%
Some Other Race Alone	0.9%	0.9%	0.9%
Two or More Races	1.8%	1.6%	2.0%
Hispanic Origin	3.1%	2.8%	3.2%
Diversity Index	44.2	35.0	35.1
2020 Population by Race/Ethnicity			
Total	7,892	7,001	34,376
White Alone	70.6%	78.2%	73.5%
Black Alone	20.0%	12.7%	15.1%
American Indian Alone	0.4%	0.4%	0.4%
Asian Alone	0.4%	0.3%	1.5%
Pacific Islander Alone	0.1%	0.0%	0.1%
Some Other Race Alone	2.5%	1.9%	2.1%
Two or More Races	6.1%	6.4%	7.3%
Hispanic Origin	5.5%	4.5%	5.7%
Diversity Index	51.4	42.2	49.3
2024 Population by Race/Ethnicity			
Total	9,112	8,111	37,737
White Alone	67.7%	76.3%	70.8%
Black Alone	21.8%	13.5%	16.6%
American Indian Alone	0.4%	0.4%	0.4%
Asian Alone	0.4%	0.4%	1.7%
Pacific Islander Alone	0.1%	0.0%	0.1%
Some Other Race Alone	3.0%	2.3%	2.6%
Two or More Races	6.6%	7.1%	7.9%
Hispanic Origin	7.0%	5.8%	7.2%
Diversity Index	55.5	45.9	53.6
2029 Population by Race/Ethnicity			
Total	10,258	8,945	40,975
White Alone	65.9%	74.9%	69.0%
Black Alone	22.8%	14.1%	17.3%
American Indian Alone	0.4%	0.4%	0.4%
Asian Alone	0.4%	0.5%	1.9%
Pacific Islander Alone	0.1%	0.0%	0.1%
Some Other Race Alone	3.3%	2.5%	2.9%
Two or More Races	7.1%	7.7%	8.5%
Hispanic Origin	7.7%	6.4%	7.9%
Diversity Index	57.8	48.4	56.1

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

	0 - 3 mile	3 - 5 mile	5 - 10 mile
2020 Population by Relationship and Household Type			
Total	7,892	7,001	34,376
In Households	96.6%	99.3%	100.0%
Householder	34.2%	35.1%	35.6%
Opposite-Sex Spouse	17.8%	21.0%	20.2%
Same-Sex Spouse	0.2%	0.2%	0.1%
Opposite-Sex Unmarried Partner	2.3%	2.0%	2.1%
Same-Sex Unmarried Partner	0.1%	0.0%	0.1%
Biological Child	28.9%	28.3%	30.5%
Adopted Child	0.6%	0.7%	0.8%
Stepchild	2.1%	2.2%	2.2%
Grandchild	3.5%	3.3%	2.7%
Brother or Sister	0.8%	0.8%	0.8%
Parent	1.2%	1.1%	1.0%
Parent-in-law	0.3%	0.4%	0.4%
Son-in-law or Daughter-in-law	0.4%	0.4%	0.5%
Other Relatives	1.7%	1.6%	1.2%
Foster Child	0.2%	0.1%	0.1%
Other Nonrelatives	2.3%	2.3%	1.8%
In Group Quarters	3.4%	0.7%	0.0%
Institutionalized	3.2%	0.7%	0.0%
Noninstitutionalized	0.2%	0.0%	0.0%
2024 Population 25+ by Educational Attainment			
Total	5,832	5,408	24,462
Less than 9th Grade	1.2%	1.3%	1.5%
9th - 12th Grade, No Diploma	5.9%	8.4%	6.2%
High School Graduate	36.0%	28.3%	26.0%
GED/Alternative Credential	8.8%	5.0%	6.3%
Some College, No Degree	16.4%	19.7%	20.8%
Associate Degree	9.6%	11.6%	11.8%
Bachelor's Degree	13.1%	16.7%	19.3%
Graduate/Professional Degree	9.0%	9.1%	8.0%
2024 Population 15+ by Marital Status			
Total	7,070	6,472	29,725
Never Married	33.6%	29.7%	23.9%
Married	53.8%	59.7%	60.5%
Widowed	3.7%	3.6%	5.3%
Divorced	8.9%	7.1%	10.4%
2024 Civilian Population 16+ in Labor Force			
Civilian Population 16+	4,336	4,056	19,481
Population 16+ Employed	98.7%	95.5%	96.2%
Population 16+ Unemployment rate	1.3%	4.5%	3.8%
Population 16-24 Employed	12.7%	13.2%	16.1%
Population 16-24 Unemployment rate	1.1%	9.2%	7.7%
Population 25-54 Employed	68.1%	66.5%	64.4%
Population 25-54 Unemployment rate	1.6%	4.2%	2.8%
Population 55-64 Employed	15.3%	15.6%	15.4%
Population 55-64 Unemployment rate	0.6%	2.6%	4.5%
Population 65+ Employed	3.9%	4.7%	4.1%
Population 65+ Unemployment rate	0.0%	0.0%	0.0%

	0 - 3 mile	3 - 5 mile	5 - 10 mile
2024 Employed Population 16+ by Industry			
Total	4,278	3,874	18,742
Agriculture/Mining	1.3%	0.4%	0.8%
Construction	8.1%	5.9%	6.9%
Manufacturing	13.0%	16.6%	19.3%
Wholesale Trade	1.6%	1.5%	1.7%
Retail Trade	13.0%	8.8%	10.4%
Transportation/Utilities	10.4%	12.6%	12.1%
Information	0.2%	1.0%	0.9%
Finance/Insurance/Real Estate	4.0%	5.6%	4.3%
Services	40.6%	42.6%	37.0%
Public Administration	7.9%	5.0%	6.6%
2024 Employed Population 16+ by Occupation			
Total	4,277	3,875	18,743
White Collar	51.8%	58.2%	55.9%
Management/Business/Financial	10.7%	13.9%	16.6%
Professional	18.6%	26.2%	21.1%
Sales	10.7%	8.0%	7.7%
Administrative Support	11.8%	10.1%	10.5%
Services	14.1%	11.8%	14.1%
Blue Collar	34.1%	30.0%	30.1%
Farming/Forestry/Fishing	0.2%	0.0%	0.0%
Construction/Extraction	4.5%	3.8%	4.5%
Installation/Maintenance/Repair	12.7%	7.4%	6.8%
Production	6.4%	7.6%	6.7%
Transportation/Material Moving	10.3%	11.2%	12.0%
2020 Households by Type			
Total	2,650	2,391	12,315
Married Couple Households	53.3%	60.1%	57.1%
With Own Children <18	23.8%	25.3%	26.3%
Without Own Children <18	29.5%	34.8%	30.9%
Cohabiting Couple Households	7.1%	6.1%	6.1%
With Own Children <18	3.6%	2.9%	2.6%
Without Own Children <18	3.5%	3.2%	3.5%
Male Householder, No Spouse/Partner	16.9%	15.3%	14.2%
Living Alone	10.7%	9.1%	8.9%
65 Years and over	3.2%	2.8%	2.3%
With Own Children <18	2.1%	2.2%	2.0%
Without Own Children <18, With Relatives	3.1%	3.1%	2.6%
No Relatives Present	1.1%	0.8%	0.8%
Female Householder, No Spouse/Partner	22.6%	18.4%	22.6%
Living Alone	9.5%	7.5%	10.1%
65 Years and over	5.4%	3.6%	4.9%
With Own Children <18	5.8%	4.4%	6.3%
Without Own Children <18, With Relatives	6.5%	6.0%	5.7%
No Relatives Present	0.8%	0.6%	0.5%
2020 Households by Size			
Total	2,650	2,391	12,315
1 Person Household	20.2%	16.6%	19.0%
2 Person Household	30.4%	33.7%	31.0%
3 Person Household	17.9%	20.0%	19.9%
4 Person Household	15.8%	16.3%	16.5%
5 Person Household	8.9%	9.0%	8.5%
6 Person Household	3.8%	2.5%	3.3%
7 + Person Household	2.9%	1.9%	1.8%

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

Market Profile

1262 GA-21, Springfield, Georgia, 31329
Ring bands: 0-3, 3-5, 5-10 mile radii

Prepared by Esri
Latitude: 32.35119
Longitude: -81.29656

	0 - 3 mile	3 - 5 mile	5 - 10 mile
2020 Households by Tenure and Mortgage Status			
Total	2,650	2,391	12,315
Owner Occupied	72.4%	82.2%	75.8%
Owned with a Mortgage/Loan	54.3%	60.7%	58.4%
Owned Free and Clear	18.1%	21.5%	17.4%
Renter Occupied	27.6%	17.8%	24.2%
2024 Affordability, Mortgage and Wealth			
Housing Affordability Index	110	156	147
Percent of Income for Mortgage	22.1%	15.5%	16.5%
Wealth Index	86	129	103
2020 Housing Units By Urban/ Rural Status			
Total	2,819	2,576	13,028
Urban Housing Units	0.4%	14.3%	42.4%
Rural Housing Units	99.6%	85.7%	57.6%
2020 Population By Urban/ Rural Status			
Total	7,892	7,001	34,376
Urban Population	0.4%	14.3%	41.1%
Rural Population	99.6%	85.7%	58.9%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

July 18, 2024



Market Profile

1262 GA-21, Springfield, Georgia, 31329
 Ring bands: 0-3, 3-5, 5-10 mile radii

Prepared by Esri
 Latitude: 32.35119
 Longitude: -81.29656

	0 - 3 mile	3 - 5 mile	5 - 10 mile
Top 3 Tapestry Segments			
1.	Middleburg (4C)	Middleburg (4C)	Middleburg (4C)
2.	Southern Satellites (10A)	Southern Satellites (10A)	Southern Satellites (10A)
3.	Down the Road (10D)	Down the Road (10D)	Workday Drive (4A)
2024 Consumer Spending			
Apparel & Services: Total \$	\$6,661,227	\$7,900,047	\$34,819,539
Average Spent	\$2,137.75	\$2,797.47	\$2,540.27
Spending Potential Index	90	117	107
Education: Total \$	\$4,041,252	\$5,186,505	\$22,592,222
Average Spent	\$1,296.94	\$1,836.58	\$1,648.23
Spending Potential Index	75	106	95
Entertainment/Recreation: Total \$	\$11,436,141	\$13,733,955	\$59,753,180
Average Spent	\$3,670.14	\$4,863.30	\$4,359.32
Spending Potential Index	90	119	107
Food at Home: Total \$	\$20,766,479	\$24,272,527	\$104,273,647
Average Spent	\$6,664.47	\$8,595.09	\$7,607.33
Spending Potential Index	91	118	104
Food Away from Home: Total \$	\$11,368,982	\$13,463,581	\$58,784,261
Average Spent	\$3,648.58	\$4,767.56	\$4,288.63
Spending Potential Index	94	123	110
Health Care: Total \$	\$22,850,151	\$26,810,381	\$115,013,458
Average Spent	\$7,333.17	\$9,493.76	\$8,390.86
Spending Potential Index	95	123	109
HH Furnishings & Equipment: Total \$	\$9,157,410	\$10,903,183	\$47,246,371
Average Spent	\$2,938.84	\$3,860.90	\$3,446.88
Spending Potential Index	93	122	109
Personal Care Products & Services: Total \$	\$2,709,096	\$3,229,156	\$14,014,922
Average Spent	\$869.41	\$1,143.47	\$1,022.46
Spending Potential Index	87	115	103
Shelter: Total \$	\$70,842,829	\$85,475,333	\$373,680,993
Average Spent	\$22,735.18	\$30,267.47	\$27,262.06
Spending Potential Index	85	114	102
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$11,026,369	\$13,064,763	\$56,018,092
Average Spent	\$3,538.63	\$4,626.33	\$4,086.82
Spending Potential Index	101	132	117
Travel: Total \$	\$8,055,803	\$9,915,294	\$43,239,298
Average Spent	\$2,585.30	\$3,511.08	\$3,154.54
Spending Potential Index	85	116	104
Vehicle Maintenance & Repairs: Total \$	\$4,365,045	\$5,082,088	\$22,052,673
Average Spent	\$1,400.85	\$1,799.61	\$1,608.86
Spending Potential Index	95	121	109

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.