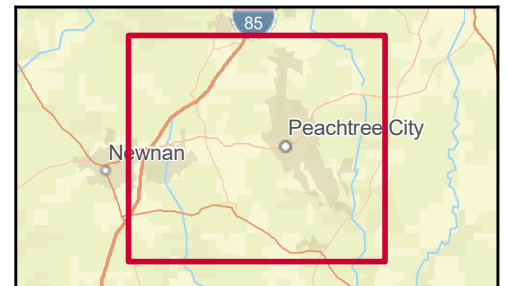
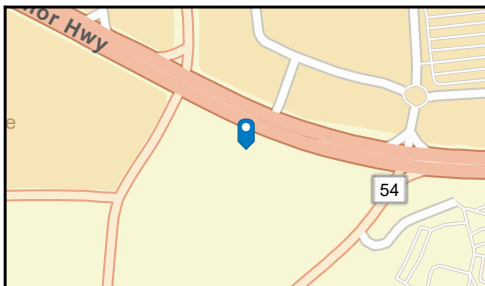
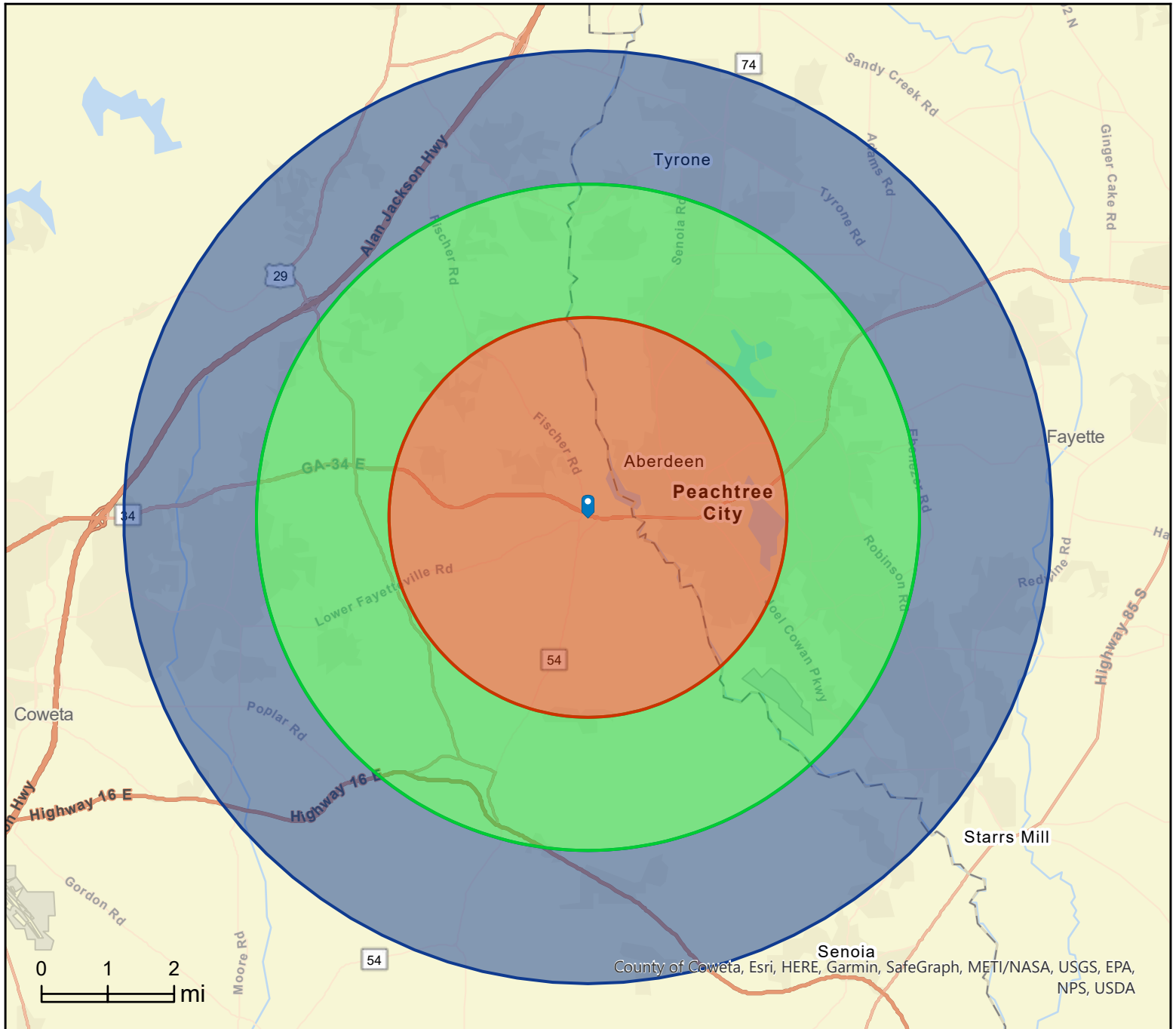


5115-5133 GA-34 E
5115-5133 GA-34 E, Sharpsburg, Georgia, 30277
Ring bands: 0-3, 3-5, 5-7 mile radii

Prepared by Esri
Latitude: 33.39692
Longitude: -84.62153



October 31, 2023



Market Profile

5115-5133 GA-34 E
5115-5133 GA-34 E, Sharpsburg, Georgia, 30277
Ring bands: 0-3, 3-5, 5-7 mile radii

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	0 - 3 mile	3 - 5 mile	5 - 7 mile
Population Summary			
2010 Total Population	21,338	35,576	39,182
2020 Total Population	24,243	37,447	44,722
2020 Group Quarters	131	81	116
2023 Total Population	26,584	37,700	46,780
2023 Group Quarters	131	81	117
2028 Total Population	27,113	39,130	48,048
2023-2028 Annual Rate	0.39%	0.75%	0.54%
2023 Total Daytime Population	26,471	35,731	40,775
Workers	13,207	16,724	16,472
Residents	13,264	19,007	24,303
Household Summary			
2010 Households	7,790	12,739	13,664
2010 Average Household Size	2.72	2.79	2.87
2020 Total Households	9,045	13,652	15,795
2020 Average Household Size	2.67	2.74	2.82
2023 Households	10,030	13,831	16,673
2023 Average Household Size	2.64	2.72	2.80
2028 Households	10,315	14,451	17,218
2028 Average Household Size	2.62	2.70	2.78
2023-2028 Annual Rate	0.56%	0.88%	0.65%
2010 Families	6,227	9,874	11,168
2010 Average Family Size	3.08	3.20	3.19
2023 Families	7,783	10,467	13,314
2023 Average Family Size	3.05	3.18	3.17
2028 Families	7,977	10,903	13,690
2028 Average Family Size	3.03	3.16	3.16
2023-2028 Annual Rate	0.49%	0.82%	0.56%
Housing Unit Summary			
2000 Housing Units	6,448	11,575	8,593
Owner Occupied Housing Units	83.5%	83.0%	79.9%
Renter Occupied Housing Units	13.8%	12.6%	16.1%
Vacant Housing Units	2.7%	4.4%	4.0%
2010 Housing Units	8,169	13,711	14,547
Owner Occupied Housing Units	78.2%	75.5%	78.4%
Renter Occupied Housing Units	17.1%	17.5%	15.5%
Vacant Housing Units	4.6%	7.1%	6.1%
2020 Housing Units	9,417	14,336	16,451
Owner Occupied Housing Units	76.0%	75.7%	79.2%
Renter Occupied Housing Units	20.1%	19.6%	16.8%
Vacant Housing Units	4.1%	4.4%	4.2%
2023 Housing Units	10,402	14,446	17,360
Owner Occupied Housing Units	82.3%	77.1%	80.9%
Renter Occupied Housing Units	14.2%	18.6%	15.2%
Vacant Housing Units	3.6%	4.3%	4.0%
2028 Housing Units	10,694	15,117	17,857
Owner Occupied Housing Units	82.7%	78.1%	81.8%
Renter Occupied Housing Units	13.7%	17.5%	14.7%
Vacant Housing Units	3.5%	4.4%	3.6%

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

October 31, 2023



Market Profile

5115-5133 GA-34 E
5115-5133 GA-34 E, Sharpsburg, Georgia, 30277
Ring bands: 0-3, 3-5, 5-7 mile radii

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	0 - 3 mile	3 - 5 mile	5 - 7 mile
2023 Households by Income			
Household Income Base	10,030	13,831	16,673
<\$15,000	3.1%	4.3%	3.3%
\$15,000 - \$24,999	4.9%	6.4%	4.3%
\$25,000 - \$34,999	2.9%	4.7%	3.9%
\$35,000 - \$49,999	4.7%	6.5%	5.9%
\$50,000 - \$74,999	13.9%	15.2%	13.9%
\$75,000 - \$99,999	17.3%	15.9%	14.5%
\$100,000 - \$149,999	19.2%	18.0%	19.5%
\$150,000 - \$199,999	14.4%	11.2%	15.0%
\$200,000+	19.6%	17.9%	19.7%
Average Household Income	\$147,468	\$136,984	\$146,580
2028 Households by Income			
Household Income Base	10,315	14,451	17,218
<\$15,000	2.3%	3.3%	2.5%
\$15,000 - \$24,999	3.4%	4.6%	3.1%
\$25,000 - \$34,999	2.2%	3.8%	3.2%
\$35,000 - \$49,999	3.8%	5.8%	4.7%
\$50,000 - \$74,999	12.0%	13.8%	11.9%
\$75,000 - \$99,999	16.1%	14.6%	13.4%
\$100,000 - \$149,999	20.0%	19.3%	20.5%
\$150,000 - \$199,999	17.4%	14.4%	18.6%
\$200,000+	22.6%	20.3%	22.2%
Average Household Income	\$167,252	\$155,381	\$165,568
2023 Owner Occupied Housing Units by Value			
Total	8,558	11,140	14,039
<\$50,000	1.3%	1.9%	1.0%
\$50,000 - \$99,999	0.9%	1.0%	0.5%
\$100,000 - \$149,999	1.4%	2.4%	1.9%
\$150,000 - \$199,999	5.2%	8.8%	8.6%
\$200,000 - \$249,999	8.4%	17.4%	13.7%
\$250,000 - \$299,999	11.6%	13.9%	13.1%
\$300,000 - \$399,999	30.0%	23.2%	26.0%
\$400,000 - \$499,999	21.9%	12.7%	20.2%
\$500,000 - \$749,999	17.4%	14.3%	12.0%
\$750,000 - \$999,999	1.5%	2.4%	2.6%
\$1,000,000 - \$1,499,999	0.2%	1.5%	0.3%
\$1,500,000 - \$1,999,999	0.1%	0.2%	0.0%
\$2,000,000 +	0.3%	0.3%	0.2%
Average Home Value	\$396,652	\$375,657	\$373,112
2028 Owner Occupied Housing Units by Value			
Total	8,847	11,805	14,600
<\$50,000	1.0%	1.6%	0.9%
\$50,000 - \$99,999	0.7%	0.9%	0.4%
\$100,000 - \$149,999	1.1%	2.1%	1.6%
\$150,000 - \$199,999	4.4%	7.8%	7.7%
\$200,000 - \$249,999	7.1%	15.5%	12.1%
\$250,000 - \$299,999	10.2%	12.3%	11.6%
\$300,000 - \$399,999	30.1%	24.7%	27.4%
\$400,000 - \$499,999	22.7%	13.9%	21.0%
\$500,000 - \$749,999	20.5%	16.3%	13.8%
\$750,000 - \$999,999	1.7%	2.8%	3.0%
\$1,000,000 - \$1,499,999	0.1%	1.6%	0.3%
\$1,500,000 - \$1,999,999	0.1%	0.2%	0.0%
\$2,000,000 +	0.3%	0.4%	0.3%
Average Home Value	\$413,809	\$392,831	\$387,507

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

October 31, 2023



Market Profile

5115-5133 GA-34 E
5115-5133 GA-34 E, Sharpsburg, Georgia, 30277
Ring bands: 0-3, 3-5, 5-7 mile radii

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	0 - 3 mile	3 - 5 mile	5 - 7 mile
Median Household Income			
2023	\$105,893	\$94,258	\$107,470
2028	\$120,211	\$107,342	\$122,520
Median Home Value			
2023	\$370,577	\$320,444	\$343,422
2028	\$384,662	\$339,777	\$357,339
Per Capita Income			
2023	\$54,465	\$51,406	\$52,244
2028	\$62,315	\$58,645	\$59,340
Median Age			
2010	40.6	40.9	38.8
2020	43.7	43.5	42.0
2023	41.2	43.2	40.5
2028	41.2	43.4	41.0
2020 Population by Age			
Total	24,243	37,447	44,722
0 - 4	4.2%	4.5%	4.9%
5 - 9	6.1%	6.3%	6.7%
10 - 14	7.8%	7.3%	7.6%
15 - 24	13.1%	12.7%	13.1%
25 - 34	8.0%	9.1%	9.4%
35 - 44	12.5%	12.0%	12.2%
45 - 54	15.4%	14.4%	15.4%
55 - 64	14.7%	14.9%	14.6%
65 - 74	11.1%	11.2%	10.0%
75 - 84	5.5%	5.6%	4.8%
85 +	1.5%	2.0%	1.3%
18 +	76.6%	76.9%	75.7%
2023 Population by Age			
Total	26,584	37,699	46,780
0 - 4	5.2%	4.7%	5.4%
5 - 9	6.4%	5.6%	6.5%
10 - 14	7.3%	6.4%	7.7%
15 - 24	11.9%	11.7%	12.6%
25 - 34	11.0%	12.0%	11.1%
35 - 44	13.6%	11.6%	12.7%
45 - 54	14.7%	13.9%	15.0%
55 - 64	14.3%	15.9%	14.0%
65 - 74	10.1%	11.5%	9.7%
75 - 84	4.3%	5.0%	4.2%
85 +	1.2%	1.5%	1.0%
18 +	76.6%	79.1%	75.7%
2028 Population by Age			
Total	27,114	39,131	48,047
0 - 4	5.5%	4.9%	5.5%
5 - 9	6.3%	5.5%	6.2%
10 - 14	6.6%	6.1%	7.0%
15 - 24	10.1%	9.9%	11.5%
25 - 34	12.4%	12.3%	11.8%
35 - 44	14.6%	13.3%	13.2%
45 - 54	12.6%	12.2%	13.6%
55 - 64	13.7%	14.6%	13.7%
65 - 74	11.0%	12.4%	10.5%
75 - 84	5.6%	7.0%	5.6%
85 +	1.6%	1.8%	1.4%
18 +	77.7%	80.0%	76.9%
2020 Population by Sex			

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

October 31, 2023



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5115-5133 GA-34 E
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Males	11,723	18,162	21,701
Females	12,520	19,285	23,021
2023 Population by Sex			
Males	13,044	18,420	22,853
Females	13,540	19,280	23,927
2028 Population by Sex			
Males	13,249	19,087	23,396
Females	13,864	20,044	24,652
2010 Population by Race/Ethnicity			
Total	21,338	35,577	39,182
White Alone	83.2%	84.5%	80.5%
Black Alone	7.4%	8.0%	12.6%
American Indian Alone	0.3%	0.3%	0.2%
Asian Alone	4.8%	2.7%	2.9%
Pacific Islander Alone	0.1%	0.0%	0.1%
Some Other Race Alone	1.9%	2.3%	1.8%
Two or More Races	2.5%	2.1%	1.9%
Hispanic Origin	6.5%	6.6%	5.8%
Diversity Index	38.4	36.7	40.6
2020 Population by Race/Ethnicity			
Total	24,243	37,447	44,722
White Alone	71.9%	75.2%	71.3%
Black Alone	8.4%	8.7%	14.6%
American Indian Alone	0.3%	0.4%	0.3%
Asian Alone	8.5%	4.4%	4.0%
Pacific Islander Alone	0.1%	0.1%	0.0%
Some Other Race Alone	2.8%	3.3%	2.5%
Two or More Races	8.1%	8.0%	7.3%
Hispanic Origin	7.8%	8.3%	7.2%
Diversity Index	54.0	50.6	53.4
2023 Population by Race/Ethnicity			
Total	26,585	37,701	46,781
White Alone	69.5%	73.7%	69.3%
Black Alone	8.9%	9.2%	15.6%
American Indian Alone	0.3%	0.4%	0.3%
Asian Alone	9.6%	4.6%	4.3%
Pacific Islander Alone	0.1%	0.1%	0.0%
Some Other Race Alone	3.0%	3.5%	2.7%
Two or More Races	8.6%	8.5%	7.8%
Hispanic Origin	8.4%	9.0%	7.8%
Diversity Index	57.0	53.0	56.0
2028 Population by Race/Ethnicity			
Total	27,113	39,130	48,047
White Alone	66.3%	71.1%	66.5%
Black Alone	9.7%	10.0%	16.8%
American Indian Alone	0.3%	0.4%	0.3%
Asian Alone	10.8%	5.1%	4.8%
Pacific Islander Alone	0.1%	0.1%	0.0%
Some Other Race Alone	3.3%	3.9%	3.0%
Two or More Races	9.5%	9.5%	8.6%
Hispanic Origin	9.2%	9.8%	8.5%
Diversity Index	60.8	56.6	59.4

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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	0 - 3 mile	3 - 5 mile	5 - 7 mile
2020 Population by Relationship and Household Type			
Total	24,243	37,447	44,722
In Households	99.5%	99.8%	99.7%
Householder	36.7%	37.1%	35.3%
Opposite-Sex Spouse	23.4%	22.6%	23.2%
Same-Sex Spouse	0.1%	0.1%	0.1%
Opposite-Sex Unmarried Partner	1.1%	1.2%	1.2%
Same-Sex Unmarried Partner	0.0%	0.1%	0.1%
Biological Child	29.6%	29.1%	30.2%
Adopted Child	0.8%	0.9%	1.0%
Stepchild	1.1%	1.2%	1.3%
Grandchild	1.7%	2.3%	2.0%
Brother or Sister	0.7%	0.7%	0.7%
Parent	1.1%	1.0%	1.1%
Parent-in-law	0.5%	0.4%	0.5%
Son-in-law or Daughter-in-law	0.3%	0.5%	0.4%
Other Relatives	0.9%	1.0%	1.1%
Foster Child	0.0%	0.0%	0.1%
Other Nonrelatives	1.4%	1.7%	1.7%
In Group Quarters	0.5%	0.2%	0.3%
Institutionalized	0.5%	0.2%	0.1%
Noninstitutionalized	0.0%	0.0%	0.2%
2023 Population 25+ by Educational Attainment			
Total	18,391	26,968	31,688
Less than 9th Grade	0.7%	0.8%	1.0%
9th - 12th Grade, No Diploma	1.3%	2.9%	2.6%
High School Graduate	14.1%	18.4%	16.7%
GED/Alternative Credential	2.1%	3.1%	2.2%
Some College, No Degree	16.5%	18.0%	18.7%
Associate Degree	8.7%	8.2%	8.8%
Bachelor's Degree	38.7%	30.1%	32.3%
Graduate/Professional Degree	17.9%	18.6%	17.7%
2023 Population 15+ by Marital Status			
Total	21,558	31,392	37,576
Never Married	24.8%	26.6%	26.6%
Married	62.6%	59.7%	61.4%
Widowed	5.8%	4.9%	4.2%
Divorced	6.8%	8.8%	7.9%
2023 Civilian Population 16+ in Labor Force			
Civilian Population 16+	13,865	19,322	23,474
Population 16+ Employed	97.4%	98.1%	97.0%
Population 16+ Unemployment rate	2.6%	1.9%	3.0%
Population 16-24 Employed	11.6%	12.2%	13.2%
Population 16-24 Unemployment rate	9.0%	6.9%	7.7%
Population 25-54 Employed	63.5%	61.1%	62.9%
Population 25-54 Unemployment rate	1.5%	1.1%	2.5%
Population 55-64 Employed	19.2%	19.9%	18.8%
Population 55-64 Unemployment rate	1.9%	1.4%	1.6%
Population 65+ Employed	5.8%	6.7%	5.1%
Population 65+ Unemployment rate	3.7%	0.3%	1.9%

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2023 Employed Population 16+ by Industry			
Total	13,502	18,964	22,770
Agriculture/Mining	0.1%	0.1%	0.6%
Construction	4.7%	5.3%	5.7%
Manufacturing	11.1%	11.4%	8.7%
Wholesale Trade	2.6%	1.4%	2.4%
Retail Trade	6.8%	9.6%	8.5%
Transportation/Utilities	13.7%	13.2%	16.4%
Information	1.7%	3.3%	1.6%
Finance/Insurance/Real Estate	6.7%	4.0%	4.9%
Services	49.6%	47.9%	46.3%
Public Administration	2.8%	3.6%	4.9%
2023 Employed Population 16+ by Occupation			
Total	13,502	18,961	22,771
White Collar	70.9%	68.8%	67.4%
Management/Business/Financial	20.4%	22.6%	24.0%
Professional	30.9%	28.0%	27.6%
Sales	9.7%	8.4%	6.2%
Administrative Support	9.9%	9.8%	9.6%
Services	12.2%	13.2%	13.5%
Blue Collar	16.9%	18.0%	19.0%
Farming/Forestry/Fishing	0.0%	0.0%	0.1%
Construction/Extraction	1.3%	2.5%	2.6%
Installation/Maintenance/Repair	3.0%	4.0%	3.3%
Production	4.5%	2.9%	2.4%
Transportation/Material Moving	8.1%	8.4%	10.5%
2020 Households by Type			
Total	9,045	13,652	15,795
Married Couple Households	64.6%	60.9%	65.8%
With Own Children <18	26.1%	24.2%	27.0%
Without Own Children <18	38.5%	36.7%	38.8%
Cohabiting Couple Households	3.0%	3.5%	3.4%
With Own Children <18	0.9%	1.3%	1.2%
Without Own Children <18	2.1%	2.3%	2.2%
Male Householder, No Spouse/Partner	11.5%	13.2%	10.4%
Living Alone	7.8%	8.7%	6.6%
65 Years and over	2.2%	3.2%	2.2%
With Own Children <18	1.4%	1.3%	1.3%
Without Own Children <18, With Relatives	1.6%	2.3%	1.9%
No Relatives Present	0.6%	0.8%	0.7%
Female Householder, No Spouse/Partner	21.0%	22.3%	20.4%
Living Alone	11.4%	12.8%	10.5%
65 Years and over	6.5%	8.5%	6.3%
With Own Children <18	4.4%	3.6%	4.4%
Without Own Children <18, With Relatives	4.6%	5.4%	4.9%
No Relatives Present	0.6%	0.5%	0.6%
2020 Households by Size			
Total	9,045	13,652	15,795
1 Person Household	19.3%	21.5%	17.0%
2 Person Household	34.9%	33.6%	34.0%
3 Person Household	17.5%	17.4%	18.0%
4 Person Household	17.5%	15.7%	18.5%
5 Person Household	7.3%	7.5%	8.0%
6 Person Household	2.5%	2.9%	3.0%
7 + Person Household	1.2%	1.4%	1.5%

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2020 Households by Tenure and Mortgage Status			
Total	9,045	13,652	15,795
Owner Occupied	79.1%	79.5%	82.5%
Owned with a Mortgage/Loan	58.3%	58.3%	64.1%
Owned Free and Clear	20.8%	21.2%	18.4%
Renter Occupied	20.9%	20.5%	17.5%
2023 Affordability, Mortgage and Wealth			
Housing Affordability Index	116	119	126
Percent of Income for Mortgage	21.0%	20.4%	19.2%
Wealth Index	162	149	160
2020 Housing Units By Urban/ Rural Status			
Total	9,417	14,336	16,451
Urban Housing Units	88.5%	86.2%	75.5%
Rural Housing Units	11.5%	13.8%	24.5%
2020 Population By Urban/ Rural Status			
Total	24,243	37,447	44,722
Urban Population	87.7%	85.9%	74.0%
Rural Population	12.3%	14.1%	26.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

October 31, 2023



Market Profile

5115-5133 GA-34 E
5115-5133 GA-34 E, Sharpsburg, Georgia, 30277
Ring bands: 0-3, 3-5, 5-7 mile radii

Prepared by Esri
Latitude: 33.39692
Longitude: -84.62153

	0 - 3 mile	3 - 5 mile	5 - 7 mile
Top 3 Tapestry Segments			
1.	Boomburbs (1C)	Green Acres (6A)	Workday Drive (4A)
2.	Workday Drive (4A)	Workday Drive (4A)	Green Acres (6A)
3.	Professional Pride (1B)	Middleburg (4C)	Professional Pride (1B)
2023 Consumer Spending			
Apparel & Services: Total \$	\$29,357,340	\$37,495,071	\$49,053,985
Average Spent	\$2,926.95	\$2,710.94	\$2,942.12
Spending Potential Index	133	123	134
Education: Total \$	\$24,673,181	\$32,065,122	\$40,695,929
Average Spent	\$2,459.94	\$2,318.35	\$2,440.83
Spending Potential Index	137	129	136
Entertainment/Recreation: Total \$	\$52,736,219	\$66,855,538	\$86,152,863
Average Spent	\$5,257.85	\$4,833.75	\$5,167.21
Spending Potential Index	139	128	137
Food at Home: Total \$	\$88,464,417	\$114,461,635	\$147,309,633
Average Spent	\$8,819.98	\$8,275.73	\$8,835.22
Spending Potential Index	130	122	130
Food Away from Home: Total \$	\$50,312,508	\$63,822,557	\$83,912,355
Average Spent	\$5,016.20	\$4,614.46	\$5,032.83
Spending Potential Index	135	124	135
Health Care: Total \$	\$100,334,577	\$129,926,151	\$165,102,301
Average Spent	\$10,003.45	\$9,393.84	\$9,902.38
Spending Potential Index	136	128	135
HH Furnishings & Equipment: Total \$	\$40,768,047	\$52,244,955	\$67,728,897
Average Spent	\$4,064.61	\$3,777.38	\$4,062.19
Spending Potential Index	138	128	137
Personal Care Products & Services: Total \$	\$12,959,362	\$16,734,946	\$21,670,256
Average Spent	\$1,292.06	\$1,209.96	\$1,299.72
Spending Potential Index	135	127	136
Shelter: Total \$	\$329,981,592	\$425,928,682	\$549,521,152
Average Spent	\$32,899.46	\$30,795.22	\$32,958.74
Spending Potential Index	133	124	133
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$45,157,896	\$58,376,594	\$74,310,296
Average Spent	\$4,502.28	\$4,220.71	\$4,456.92
Spending Potential Index	144	135	142
Travel: Total \$	\$32,388,639	\$41,172,923	\$53,283,603
Average Spent	\$3,229.18	\$2,976.86	\$3,195.80
Spending Potential Index	144	132	142
Vehicle Maintenance & Repairs: Total \$	\$17,601,082	\$22,548,961	\$29,330,791
Average Spent	\$1,754.84	\$1,630.32	\$1,759.18
Spending Potential Index	134	124	134

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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