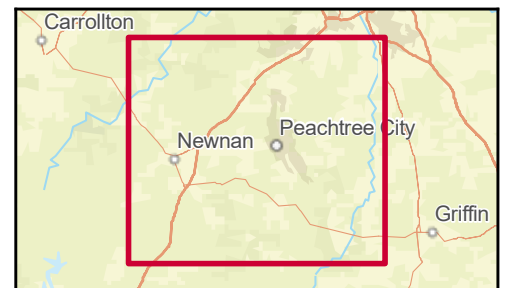
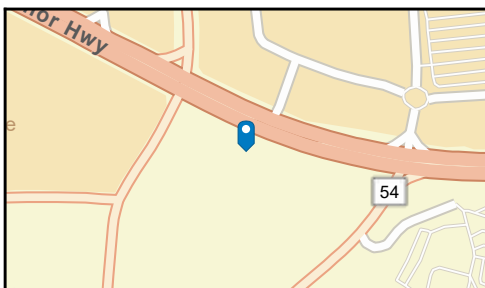
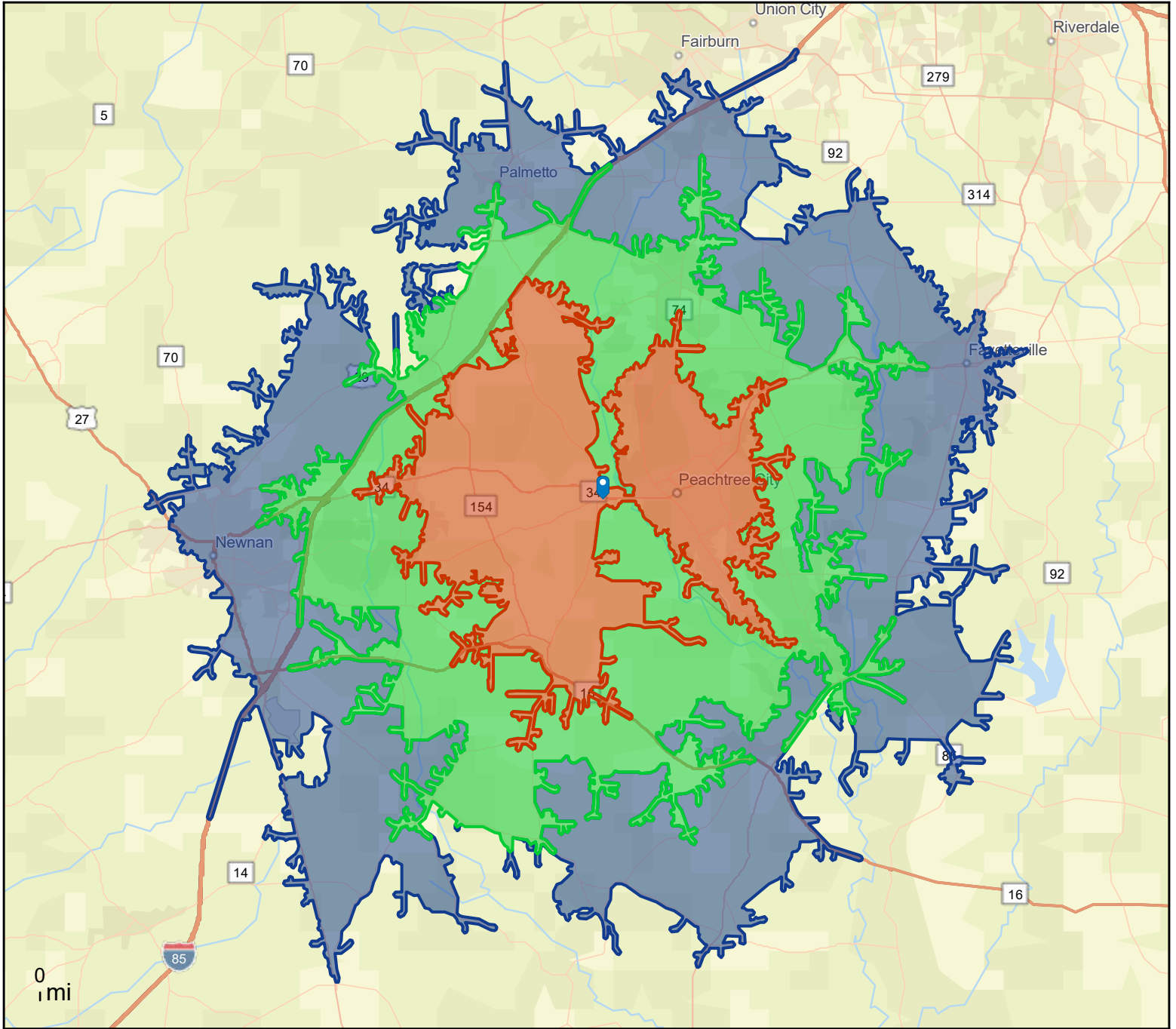


5115-5133 GA-34 E
5115-5133 GA-34 E, Sharpsburg, Georgia, 30277
Drive time bands: 0-10, 10-15, 15-20 minute radii

Prepared by Esri
Latitude: 33.39692
Longitude: -84.62153





Market Profile

5115-5133 GA-34 E
 5115-5133 GA-34 E, Sharpsburg, Georgia, 30277
 Drive time bands: 0-10, 10-15, 15-20 minute radii

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	0 - 10 minute	10 - 15 minute	15 - 20 minute
Population Summary			
2010 Total Population	48,008	56,917	65,753
2020 Total Population	51,796	66,787	78,850
2020 Group Quarters	190	172	740
2023 Total Population	53,871	70,884	83,101
2023 Group Quarters	190	173	742
2028 Total Population	55,533	73,591	86,384
2023-2028 Annual Rate	0.61%	0.75%	0.78%
2023 Total Daytime Population	54,688	69,328	74,489
Workers	27,781	32,886	30,163
Residents	26,907	36,442	44,326
Household Summary			
2010 Households	17,349	20,322	23,822
2010 Average Household Size	2.76	2.80	2.72
2020 Total Households	19,134	24,188	29,628
2020 Average Household Size	2.70	2.75	2.64
2023 Households	19,965	25,975	31,328
2023 Average Household Size	2.69	2.72	2.63
2028 Households	20,728	27,128	32,846
2028 Average Household Size	2.67	2.71	2.61
2023-2028 Annual Rate	0.75%	0.87%	0.95%
2010 Families	13,666	15,971	17,286
2010 Average Family Size	3.14	3.19	3.20
2023 Families	15,330	19,866	22,015
2023 Average Family Size	3.12	3.16	3.17
2028 Families	15,858	20,653	23,056
2028 Average Family Size	3.10	3.15	3.14
2023-2028 Annual Rate	0.68%	0.78%	0.93%
Housing Unit Summary			
2000 Housing Units	15,063	13,102	17,622
Owner Occupied Housing Units	83.8%	78.0%	69.0%
Renter Occupied Housing Units	12.8%	16.5%	25.7%
Vacant Housing Units	3.4%	5.5%	5.4%
2010 Housing Units	18,407	22,039	26,446
Owner Occupied Housing Units	77.1%	73.0%	59.7%
Renter Occupied Housing Units	17.1%	19.2%	30.3%
Vacant Housing Units	5.7%	7.8%	9.9%
2020 Housing Units	19,965	25,667	31,711
Owner Occupied Housing Units	75.7%	73.6%	58.1%
Renter Occupied Housing Units	20.2%	20.6%	35.4%
Vacant Housing Units	4.2%	5.3%	6.9%
2023 Housing Units	20,744	27,412	33,437
Owner Occupied Housing Units	80.1%	75.0%	61.9%
Renter Occupied Housing Units	16.2%	19.8%	31.8%
Vacant Housing Units	3.8%	5.2%	6.3%
2028 Housing Units	21,574	28,425	34,894
Owner Occupied Housing Units	80.7%	76.2%	62.6%
Renter Occupied Housing Units	15.4%	19.2%	31.6%
Vacant Housing Units	3.9%	4.6%	5.9%

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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Market Profile

5115-5133 GA-34 E
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	0 - 10 minute	10 - 15 minute	15 - 20 minute
2023 Households by Income			
Household Income Base	19,965	25,975	31,328
<\$15,000	4.0%	3.3%	7.0%
\$15,000 - \$24,999	5.1%	5.4%	7.5%
\$25,000 - \$34,999	3.7%	4.3%	7.4%
\$35,000 - \$49,999	5.6%	6.5%	11.4%
\$50,000 - \$74,999	14.2%	15.0%	15.7%
\$75,000 - \$99,999	16.9%	15.2%	18.2%
\$100,000 - \$149,999	19.0%	18.9%	15.7%
\$150,000 - \$199,999	13.3%	14.5%	6.9%
\$200,000+	18.2%	17.0%	10.2%
Average Household Income	\$141,647	\$137,669	\$103,840
2028 Households by Income			
Household Income Base	20,728	27,128	32,846
<\$15,000	3.0%	2.5%	5.7%
\$15,000 - \$24,999	3.6%	3.8%	5.9%
\$25,000 - \$34,999	2.9%	3.5%	6.8%
\$35,000 - \$49,999	4.8%	5.3%	9.3%
\$50,000 - \$74,999	12.6%	13.1%	14.2%
\$75,000 - \$99,999	15.8%	14.3%	19.1%
\$100,000 - \$149,999	20.1%	20.1%	18.1%
\$150,000 - \$199,999	16.4%	18.3%	8.8%
\$200,000+	20.7%	19.2%	12.0%
Average Household Income	\$160,174	\$156,003	\$119,138
2023 Owner Occupied Housing Units by Value			
Total	16,607	20,552	20,685
<\$50,000	1.4%	1.4%	2.3%
\$50,000 - \$99,999	0.9%	0.6%	3.4%
\$100,000 - \$149,999	2.2%	1.9%	5.9%
\$150,000 - \$199,999	8.1%	8.2%	12.9%
\$200,000 - \$249,999	14.3%	14.8%	14.8%
\$250,000 - \$299,999	12.2%	14.1%	12.1%
\$300,000 - \$399,999	26.2%	26.5%	24.2%
\$400,000 - \$499,999	17.6%	17.2%	11.3%
\$500,000 - \$749,999	13.9%	12.6%	9.8%
\$750,000 - \$999,999	2.0%	1.9%	2.2%
\$1,000,000 - \$1,499,999	0.8%	0.5%	0.7%
\$1,500,000 - \$1,999,999	0.1%	0.0%	0.3%
\$2,000,000 +	0.3%	0.2%	0.2%
Average Home Value	\$377,392	\$367,097	\$333,875
2028 Owner Occupied Housing Units by Value			
Total	17,415	21,657	21,836
<\$50,000	1.1%	1.2%	2.0%
\$50,000 - \$99,999	0.8%	0.5%	2.9%
\$100,000 - \$149,999	1.9%	1.6%	5.1%
\$150,000 - \$199,999	7.2%	7.2%	11.3%
\$200,000 - \$249,999	12.7%	13.2%	13.2%
\$250,000 - \$299,999	10.9%	12.6%	10.9%
\$300,000 - \$399,999	27.0%	28.1%	25.8%
\$400,000 - \$499,999	18.6%	17.9%	12.3%
\$500,000 - \$749,999	16.1%	14.6%	11.9%
\$750,000 - \$999,999	2.3%	2.2%	2.7%
\$1,000,000 - \$1,499,999	0.8%	0.6%	0.9%
\$1,500,000 - \$1,999,999	0.1%	0.0%	0.8%
\$2,000,000 +	0.3%	0.2%	0.2%
Average Home Value	\$393,520	\$382,459	\$363,086

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



Market Profile

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Median Household Income			
2023	\$100,892	\$100,710	\$75,966
2028	\$113,526	\$114,279	\$83,466
Median Home Value			
2023	\$341,416	\$334,005	\$294,419
2028	\$356,701	\$348,760	\$318,029
Per Capita Income			
2023	\$52,526	\$50,549	\$39,162
2028	\$59,824	\$57,649	\$45,303
Median Age			
2010	40.4	38.1	35.8
2020	43.4	41.3	38.2
2023	42.0	39.8	38.3
2028	42.1	40.0	38.7
2020 Population by Age			
Total	51,796	66,787	78,850
0 - 4	4.3%	5.1%	5.7%
5 - 9	6.1%	6.7%	6.5%
10 - 14	7.5%	7.5%	7.4%
15 - 24	13.0%	12.8%	13.3%
25 - 34	8.8%	10.1%	12.9%
35 - 44	12.2%	12.7%	12.9%
45 - 54	15.1%	14.8%	13.6%
55 - 64	14.9%	13.8%	12.8%
65 - 74	10.9%	10.0%	8.7%
75 - 84	5.5%	4.9%	4.5%
85 +	1.6%	1.5%	1.7%
18 +	76.9%	75.9%	75.9%
2023 Population by Age			
Total	53,870	70,883	83,102
0 - 4	5.0%	5.7%	6.0%
5 - 9	6.0%	6.7%	6.8%
10 - 14	6.8%	7.6%	7.3%
15 - 24	11.9%	12.3%	12.5%
25 - 34	11.7%	11.7%	12.8%
35 - 44	12.5%	13.4%	14.0%
45 - 54	14.3%	14.4%	13.2%
55 - 64	15.1%	13.4%	12.3%
65 - 74	10.8%	9.5%	9.5%
75 - 84	4.6%	4.2%	4.2%
85 +	1.3%	1.2%	1.4%
18 +	77.9%	75.7%	75.6%
2028 Population by Age			
Total	55,532	73,592	86,384
0 - 4	5.2%	5.8%	6.1%
5 - 9	5.9%	6.4%	6.7%
10 - 14	6.3%	7.0%	7.2%
15 - 24	10.0%	11.4%	12.1%
25 - 34	12.6%	12.3%	12.8%
35 - 44	13.9%	13.8%	14.0%
45 - 54	12.3%	13.3%	12.9%
55 - 64	14.3%	12.8%	11.7%
65 - 74	11.7%	10.2%	9.7%
75 - 84	6.2%	5.6%	5.2%
85 +	1.7%	1.5%	1.6%
18 +	78.9%	76.6%	75.9%
2020 Population by Sex			

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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Males	25,099	32,204	37,305
Females	26,697	34,583	41,545
2023 Population by Sex			
Males	26,395	34,556	40,378
Females	27,476	36,328	42,723
2028 Population by Sex			
Males	27,126	35,751	41,840
Females	28,407	37,840	44,544
2010 Population by Race/Ethnicity			
Total	48,008	56,917	65,753
White Alone	84.2%	79.4%	59.2%
Black Alone	7.7%	12.9%	30.8%
American Indian Alone	0.3%	0.3%	0.4%
Asian Alone	3.4%	3.4%	2.1%
Pacific Islander Alone	0.0%	0.1%	0.1%
Some Other Race Alone	2.1%	1.9%	5.0%
Two or More Races	2.2%	2.1%	2.4%
Hispanic Origin	6.5%	6.3%	9.8%
Diversity Index	37.0	42.8	63.0
2020 Population by Race/Ethnicity			
Total	51,796	66,787	78,850
White Alone	74.5%	69.2%	51.1%
Black Alone	8.3%	15.1%	34.3%
American Indian Alone	0.3%	0.3%	0.4%
Asian Alone	5.7%	4.9%	2.6%
Pacific Islander Alone	0.1%	0.0%	0.0%
Some Other Race Alone	3.1%	2.9%	4.7%
Two or More Races	8.0%	7.5%	6.9%
Hispanic Origin	8.1%	7.8%	9.4%
Diversity Index	51.3	56.3	67.9
2023 Population by Race/Ethnicity			
Total	53,871	70,884	83,101
White Alone	72.6%	67.2%	49.3%
Black Alone	8.8%	16.1%	35.5%
American Indian Alone	0.3%	0.4%	0.4%
Asian Alone	6.4%	5.3%	2.6%
Pacific Islander Alone	0.1%	0.0%	0.0%
Some Other Race Alone	3.3%	3.1%	4.9%
Two or More Races	8.6%	8.0%	7.2%
Hispanic Origin	8.7%	8.4%	9.9%
Diversity Index	54.0	58.7	69.0
2028 Population by Race/Ethnicity			
Total	55,532	73,592	86,385
White Alone	69.8%	64.3%	46.8%
Black Alone	9.6%	17.3%	36.9%
American Indian Alone	0.4%	0.4%	0.4%
Asian Alone	7.1%	5.8%	2.9%
Pacific Islander Alone	0.1%	0.1%	0.0%
Some Other Race Alone	3.6%	3.4%	5.2%
Two or More Races	9.5%	8.8%	7.7%
Hispanic Origin	9.5%	9.2%	10.5%
Diversity Index	57.7	62.0	70.3

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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	0 - 10 minute	10 - 15 minute	15 - 20 minute
2020 Population by Relationship and Household Type			
Total	51,796	66,787	78,850
In Households	99.6%	99.7%	99.1%
Householder	36.8%	36.4%	37.5%
Opposite-Sex Spouse	22.8%	22.5%	17.7%
Same-Sex Spouse	0.1%	0.1%	0.1%
Opposite-Sex Unmarried Partner	1.2%	1.3%	1.9%
Same-Sex Unmarried Partner	0.0%	0.1%	0.1%
Biological Child	29.3%	29.6%	29.3%
Adopted Child	0.9%	0.9%	0.7%
Stepchild	1.2%	1.3%	1.3%
Grandchild	2.1%	1.9%	2.9%
Brother or Sister	0.7%	0.7%	1.2%
Parent	1.1%	1.2%	1.4%
Parent-in-law	0.5%	0.5%	0.4%
Son-in-law or Daughter-in-law	0.4%	0.4%	0.4%
Other Relatives	1.0%	1.1%	1.5%
Foster Child	0.0%	0.1%	0.1%
Other Nonrelatives	1.6%	1.8%	2.5%
In Group Quarters	0.4%	0.3%	0.9%
Institutionalized	0.4%	0.1%	0.8%
Noninstitutionalized	0.0%	0.1%	0.2%
2023 Population 25+ by Educational Attainment			
Total	37,865	48,059	55,967
Less than 9th Grade	0.8%	1.2%	2.1%
9th - 12th Grade, No Diploma	2.3%	2.7%	6.2%
High School Graduate	16.9%	16.9%	21.9%
GED/Alternative Credential	3.0%	2.1%	3.2%
Some College, No Degree	17.5%	19.0%	17.2%
Associate Degree	9.1%	8.3%	10.1%
Bachelor's Degree	33.0%	31.5%	25.7%
Graduate/Professional Degree	17.3%	18.3%	13.6%
2023 Population 15+ by Marital Status			
Total	44,275	56,787	66,353
Never Married	26.8%	26.0%	32.4%
Married	60.0%	60.5%	52.0%
Widowed	5.0%	4.7%	5.4%
Divorced	8.1%	8.7%	10.2%
2023 Civilian Population 16+ in Labor Force			
Civilian Population 16+	27,959	35,887	40,666
Population 16+ Employed	97.8%	97.3%	96.2%
Population 16+ Unemployment rate	2.2%	2.7%	3.8%
Population 16-24 Employed	12.0%	12.5%	12.3%
Population 16-24 Unemployment rate	7.7%	8.0%	9.0%
Population 25-54 Employed	62.3%	64.3%	66.8%
Population 25-54 Unemployment rate	1.3%	2.0%	2.9%
Population 55-64 Employed	19.4%	17.7%	15.3%
Population 55-64 Unemployment rate	1.9%	1.4%	3.2%
Population 65+ Employed	6.3%	5.5%	5.6%
Population 65+ Unemployment rate	1.5%	1.6%	2.9%

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2023 Employed Population 16+ by Industry			
Total	27,332	34,919	39,139
Agriculture/Mining	0.1%	0.4%	0.3%
Construction	5.1%	5.4%	6.0%
Manufacturing	11.3%	9.3%	9.8%
Wholesale Trade	1.9%	2.2%	2.4%
Retail Trade	8.6%	9.6%	10.4%
Transportation/Utilities	13.6%	15.6%	13.8%
Information	2.3%	2.1%	2.3%
Finance/Insurance/Real Estate	5.1%	5.0%	5.4%
Services	48.9%	45.8%	43.5%
Public Administration	3.1%	4.6%	6.1%
2023 Employed Population 16+ by Occupation			
Total	27,332	34,920	39,138
White Collar	69.5%	67.6%	64.4%
Management/Business/Financial	20.5%	23.3%	18.4%
Professional	29.7%	27.8%	26.0%
Sales	9.1%	7.0%	9.6%
Administrative Support	10.2%	9.5%	10.3%
Services	13.0%	12.8%	12.7%
Blue Collar	17.5%	19.6%	22.9%
Farming/Forestry/Fishing	0.0%	0.1%	0.1%
Construction/Extraction	2.0%	2.9%	3.8%
Installation/Maintenance/Repair	3.6%	3.3%	4.0%
Production	4.0%	2.7%	5.2%
Transportation/Material Moving	8.0%	10.7%	9.8%
2020 Households by Type			
Total	19,134	24,188	29,628
Married Couple Households	62.2%	62.2%	47.4%
With Own Children <18	24.9%	25.9%	18.8%
Without Own Children <18	37.3%	36.2%	28.6%
Cohabiting Couple Households	3.4%	3.6%	5.3%
With Own Children <18	1.1%	1.3%	2.0%
Without Own Children <18	2.3%	2.4%	3.3%
Male Householder, No Spouse/Partner	12.6%	11.7%	16.0%
Living Alone	8.5%	7.5%	10.6%
65 Years and over	2.7%	2.4%	2.9%
With Own Children <18	1.3%	1.4%	1.6%
Without Own Children <18, With Relatives	2.1%	2.0%	2.6%
No Relatives Present	0.7%	0.8%	1.2%
Female Householder, No Spouse/Partner	21.8%	22.5%	31.2%
Living Alone	12.0%	12.0%	14.8%
65 Years and over	7.2%	7.0%	6.9%
With Own Children <18	4.0%	4.6%	7.5%
Without Own Children <18, With Relatives	5.2%	5.2%	7.9%
No Relatives Present	0.5%	0.7%	1.1%
2020 Households by Size			
Total	19,134	24,188	29,628
1 Person Household	20.5%	19.6%	25.4%
2 Person Household	34.0%	33.5%	31.0%
3 Person Household	17.7%	17.5%	17.3%
4 Person Household	16.5%	17.4%	14.3%
5 Person Household	7.4%	7.6%	7.2%
6 Person Household	2.6%	3.0%	3.0%
7 + Person Household	1.3%	1.5%	1.7%

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2020 Households by Tenure and Mortgage Status			
Total	19,134	24,188	29,628
Owner Occupied	78.9%	78.1%	62.1%
Owned with a Mortgage/Loan	58.8%	60.4%	48.0%
Owned Free and Clear	20.2%	17.8%	14.1%
Renter Occupied	21.1%	21.9%	37.9%
2023 Affordability, Mortgage and Wealth			
Housing Affordability Index	120	122	105
Percent of Income for Mortgage	20.3%	19.9%	23.3%
Wealth Index	154	142	98
2020 Housing Units By Urban/ Rural Status			
Total	19,965	25,667	31,711
Urban Housing Units	86.4%	77.5%	74.9%
Rural Housing Units	13.6%	22.5%	25.1%
2020 Population By Urban/ Rural Status			
Total	51,796	66,787	78,850
Urban Population	85.8%	76.1%	71.8%
Rural Population	14.2%	23.9%	28.2%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

October 31, 2023



Market Profile

5115-5133 GA-34 E
 5115-5133 GA-34 E, Sharpsburg, Georgia, 30277
 Drive time bands: 0-10, 10-15, 15-20 minute radii

Prepared by Esri
 Latitude: 33.39692
 Longitude: -84.62153

	0 - 10 minute	10 - 15 minute	15 - 20 minute
Top 3 Tapestry Segments			
1.	Workday Drive (4A)	Workday Drive (4A)	Middleburg (4C)
2.	Green Acres (6A)	Green Acres (6A)	Up and Coming Families (7A)
3.	Boomburbs (1C)	Up and Coming Families (7A)	Metro Fusion (11C)
2023 Consumer Spending			
Apparel & Services: Total \$	\$56,077,125	\$72,269,262	\$67,511,988
Average Spent	\$2,808.77	\$2,782.26	\$2,155.00
Spending Potential Index	128	127	98
Education: Total \$	\$47,382,948	\$58,592,217	\$51,897,684
Average Spent	\$2,373.30	\$2,255.72	\$1,656.59
Spending Potential Index	132	126	92
Entertainment/Recreation: Total \$	\$100,305,907	\$126,265,108	\$115,637,655
Average Spent	\$5,024.09	\$4,861.02	\$3,691.19
Spending Potential Index	133	129	98
Food at Home: Total \$	\$170,313,210	\$217,265,627	\$206,288,073
Average Spent	\$8,530.59	\$8,364.41	\$6,584.78
Spending Potential Index	125	123	97
Food Away from Home: Total \$	\$95,773,178	\$123,926,204	\$114,911,431
Average Spent	\$4,797.05	\$4,770.98	\$3,668.01
Spending Potential Index	129	128	99
Health Care: Total \$	\$193,009,359	\$242,624,580	\$226,873,733
Average Spent	\$9,667.39	\$9,340.70	\$7,241.88
Spending Potential Index	131	127	98
HH Furnishings & Equipment: Total \$	\$78,054,669	\$99,307,563	\$90,746,424
Average Spent	\$3,909.58	\$3,823.20	\$2,896.66
Spending Potential Index	132	129	98
Personal Care Products & Services: Total \$	\$24,876,545	\$31,911,294	\$29,420,210
Average Spent	\$1,246.01	\$1,228.54	\$939.10
Spending Potential Index	130	128	98
Shelter: Total \$	\$633,789,572	\$808,608,592	\$747,241,310
Average Spent	\$31,745.03	\$31,130.26	\$23,852.19
Spending Potential Index	128	126	96
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$86,596,876	\$108,583,093	\$96,576,168
Average Spent	\$4,337.43	\$4,180.29	\$3,082.74
Spending Potential Index	139	134	99
Travel: Total \$	\$61,646,737	\$77,703,453	\$68,999,158
Average Spent	\$3,087.74	\$2,991.47	\$2,202.48
Spending Potential Index	137	133	98
Vehicle Maintenance & Repairs: Total \$	\$33,712,640	\$43,435,753	\$40,953,717
Average Spent	\$1,688.59	\$1,672.21	\$1,307.26
Spending Potential Index	129	128	100

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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