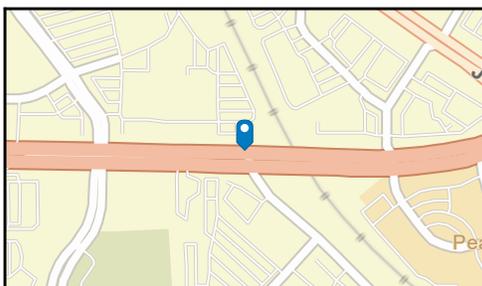
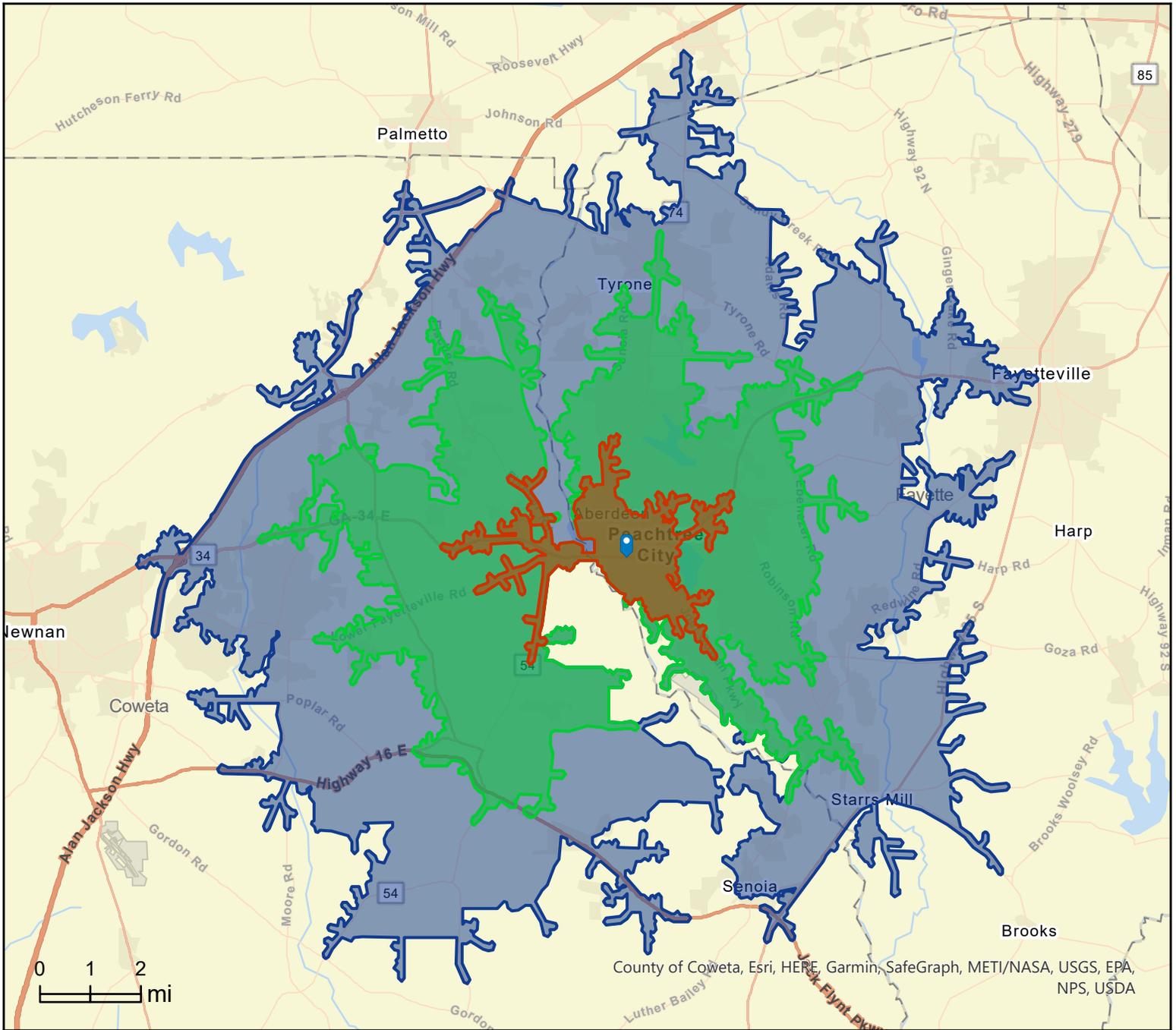


2701 GA-54 W, Peachtree City, Georgia, 30269
Drive time: 5, 10, 15 minute radii

McIntosh Village
Latitude: 33.39693
Longitude: -84.59641





Executive Summary

2701 GA-54 W, Peachtree City, Georgia, 30269
 Drive time: 5, 10, 15 minute radii

McIntosh Village
 Latitude: 33.39693
 Longitude: -84.59641

	5 minutes	10 minutes	15 minutes
Population			
2010 Population	5,397	46,153	101,861
2020 Population	7,025	50,946	113,260
2023 Population	8,093	53,692	118,726
2028 Population	8,338	55,615	122,895
2010-2020 Annual Rate	2.67%	0.99%	1.07%
2020-2023 Annual Rate	4.45%	1.63%	1.46%
2023-2028 Annual Rate	0.60%	0.71%	0.69%
2023 Male Population	48.7%	48.8%	48.9%
2023 Female Population	51.3%	51.2%	51.1%
2023 Median Age	38.5	42.9	41.8

In the identified area, the current year population is 118,726. In 2020, the Census count in the area was 113,260. The rate of change since 2020 was 1.46% annually. The five-year projection for the population in the area is 122,895 representing a change of 0.69% annually from 2023 to 2028. Currently, the population is 48.9% male and 51.1% female.

Median Age

The median age in this area is 41.8, compared to U.S. median age of 39.1.

Race and Ethnicity

2023 White Alone	58.7%	70.8%	69.6%
2023 Black Alone	12.8%	9.1%	13.1%
2023 American Indian/Alaska Native Alone	0.3%	0.4%	0.3%
2023 Asian Alone	15.6%	7.7%	5.6%
2023 Pacific Islander Alone	0.1%	0.1%	0.1%
2023 Other Race	3.9%	3.4%	3.1%
2023 Two or More Races	8.6%	8.6%	8.2%
2023 Hispanic Origin (Any Race)	10.4%	8.9%	8.4%

Persons of Hispanic origin represent 8.4% of the population in the identified area compared to 19.4% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 56.6 in the identified area, compared to 72.1 for the U.S. as a whole.

Households

2023 Wealth Index	146	157	155
2010 Households	2,034	17,010	36,237
2020 Households	2,680	19,092	41,017
2023 Households	3,016	20,232	43,329
2028 Households	3,132	21,105	45,216
2010-2020 Annual Rate	2.80%	1.16%	1.25%
2020-2023 Annual Rate	3.70%	1.80%	1.70%
2023-2028 Annual Rate	0.76%	0.85%	0.86%
2023 Average Household Size	2.66	2.64	2.73

The household count in this area has changed from 41,017 in 2020 to 43,329 in the current year, a change of 1.70% annually. The five-year projection of households is 45,216, a change of 0.86% annually from the current year total. Average household size is currently 2.73, compared to 2.75 in the year 2020. The number of families in the current year is 33,664 in the specified area.

Data Note: Income is expressed in current dollars. Housing Affordability Index and Percent of Income for Mortgage calculations are only available for areas with 50 or more owner-occupied housing units. The Gini index measures the extent to which the distribution of income or consumption among individuals or households within an economy deviates from a perfectly equal distribution. A Gini index of 0 represents perfect equality, while an index of 100 implies perfect inequality.

Source: U.S. Census Bureau. Esri forecasts for 2023 and 2028. Esri converted Census 2010 data into 2020 geography.



Executive Summary

2701 GA-54 W, Peachtree City, Georgia, 30269
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McIntosh Village
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	5 minutes	10 minutes	15 minutes
Mortgage Income			
2023 Percent of Income for Mortgage	22.8%	22.0%	20.3%
Median Household Income			
2023 Median Household Income	\$99,023	\$98,930	\$101,052
2028 Median Household Income	\$113,185	\$112,350	\$113,540
2023-2028 Annual Rate	2.71%	2.58%	2.36%
Average Household Income			
2023 Average Household Income	\$140,213	\$142,925	\$141,776
2028 Average Household Income	\$161,385	\$162,515	\$160,031
2023-2028 Annual Rate	2.85%	2.60%	2.45%
Per Capita Income			
2023 Per Capita Income	\$53,699	\$53,593	\$51,954
2028 Per Capita Income	\$62,326	\$61,358	\$59,133
2023-2028 Annual Rate	3.02%	2.74%	2.62%
GINI Index			
2023 Gini Index	34.1	36.4	35.6

Households by Income

Current median household income is \$101,052 in the area, compared to \$72,603 for all U.S. households. Median household income is projected to be \$113,540 in five years, compared to \$82,410 for all U.S. households

Current average household income is \$141,776 in this area, compared to \$107,008 for all U.S. households. Average household income is projected to be \$160,031 in five years, compared to \$122,048 for all U.S. households

Current per capita income is \$51,954 in the area, compared to the U.S. per capita income of \$41,310. The per capita income is projected to be \$59,133 in five years, compared to \$47,525 for all U.S. households

Housing			
2023 Housing Affordability Index	107	111	120
2010 Total Housing Units	2,216	18,130	38,682
2010 Owner Occupied Housing Units	1,432	13,651	29,767
2010 Renter Occupied Housing Units	598	3,365	6,469
2010 Vacant Housing Units	182	1,120	2,445
2020 Total Housing Units	2,896	19,984	43,048
2020 Vacant Housing Units	216	892	2,031
2023 Total Housing Units	3,229	21,081	45,331
2023 Owner Occupied Housing Units	2,418	16,494	35,990
2023 Renter Occupied Housing Units	598	3,738	7,339
2023 Vacant Housing Units	213	849	2,002
2028 Total Housing Units	3,346	21,972	47,194
2028 Owner Occupied Housing Units	2,530	17,398	37,590
2028 Renter Occupied Housing Units	602	3,707	7,625
2028 Vacant Housing Units	214	867	1,978
Socioeconomic Status Index			
2023 Socioeconomic Status Index	61.6	60.3	59.2

Currently, 79.4% of the 45,331 housing units in the area are owner occupied; 16.2%, renter occupied; and 4.4% are vacant. Currently, in the U.S., 58.5% of the housing units in the area are owner occupied; 31.7% are renter occupied; and 9.8% are vacant. In 2020, there were 43,048 housing units in the area and 4.7% vacant housing units. The annual rate of change in housing units since 2020 is 1.60%. Median home value in the area is \$341,567, compared to a median home value of \$308,943 for the U.S. In five years, median value is projected to change by 0.89% annually to \$356,999.

Data Note: Income is expressed in current dollars. Housing Affordability Index and Percent of Income for Mortgage calculations are only available for areas with 50 or more owner-occupied housing units. The Gini index measures the extent to which the distribution of income or consumption among individuals or households within an economy deviates from a perfectly equal distribution. A Gini index of 0 represents perfect equality, while an index of 100 implies perfect inequality.
Source: U.S. Census Bureau. Esri forecasts for 2023 and 2028. Esri converted Census 2010 data into 2020 geography.



Market Profile

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McIntosh Village
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	5 minutes	10 minutes	15 minutes
Population Summary			
2010 Total Population	5,397	46,153	101,861
2020 Total Population	7,025	50,946	113,260
2020 Group Quarters	59	213	444
2023 Total Population	8,093	53,692	118,726
2023 Group Quarters	60	213	447
2028 Total Population	8,338	55,615	122,895
2023-2028 Annual Rate	0.60%	0.71%	0.69%
2023 Total Daytime Population	14,112	54,371	113,325
Workers	9,924	27,323	52,475
Residents	4,188	27,048	60,850
Household Summary			
2010 Households	2,034	17,010	36,237
2010 Average Household Size	2.63	2.71	2.80
2020 Total Households	2,680	19,092	41,017
2020 Average Household Size	2.60	2.66	2.75
2023 Total Households	3,016	20,232	43,329
2023 Average Household Size	2.66	2.64	2.73
2028 Total Households	3,132	21,105	45,216
2028 Average Household Size	2.64	2.63	2.71
2023-2028 Annual Rate	0.76%	0.85%	0.86%
2010 Families	1,503	13,259	28,848
2010 Average Family Size	3.11	3.10	3.17
2023 Families	2,147	15,373	33,664
2023 Average Family Size	3.24	3.09	3.15
2028 Families	2,220	15,993	34,982
2028 Average Family Size	3.23	3.07	3.13
2023-2028 Annual Rate	0.67%	0.79%	0.77%
Housing Unit Summary			
2000 Housing Units	1,626	15,149	28,396
Owner Occupied Housing Units	76.4%	82.0%	82.0%
Renter Occupied Housing Units	18.3%	14.1%	14.0%
Vacant Housing Units	5.3%	4.0%	4.0%
2010 Housing Units	2,216	18,130	38,682
Owner Occupied Housing Units	64.6%	75.3%	77.0%
Renter Occupied Housing Units	27.0%	18.6%	16.7%
Vacant Housing Units	8.2%	6.2%	6.3%
2020 Housing Units	2,896	19,984	43,048
Vacant Housing Units	7.5%	4.5%	4.7%
2023 Housing Units	3,229	21,081	45,331
Owner Occupied Housing Units	74.9%	78.2%	79.4%
Renter Occupied Housing Units	18.5%	17.7%	16.2%
Vacant Housing Units	6.6%	4.0%	4.4%
2028 Housing Units	3,346	21,972	47,194
Owner Occupied Housing Units	75.6%	79.2%	79.6%
Renter Occupied Housing Units	18.0%	16.9%	16.2%
Vacant Housing Units	6.4%	3.9%	4.2%
Median Household Income			
2023	\$99,023	\$98,930	\$101,052
2028	\$113,185	\$112,350	\$113,540
Median Home Value			
2023	\$375,580	\$361,413	\$341,567
2028	\$387,568	\$375,967	\$356,999
Per Capita Income			
2023	\$53,699	\$53,593	\$51,954
2028	\$62,326	\$61,358	\$59,133
Median Age			
2010	38.1	41.3	40.2
2023	38.5	42.9	41.8
2028	38.2	43.0	42.2

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



Market Profile

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2023 Households by Income			
Household Income Base	3,016	20,232	43,329
<\$15,000	2.5%	4.1%	3.8%
\$15,000 - \$24,999	5.1%	6.5%	5.5%
\$25,000 - \$34,999	4.0%	3.9%	4.0%
\$35,000 - \$49,999	4.5%	5.7%	5.9%
\$50,000 - \$74,999	15.7%	14.0%	14.3%
\$75,000 - \$99,999	18.8%	16.3%	15.8%
\$100,000 - \$149,999	19.2%	17.9%	19.0%
\$150,000 - \$199,999	12.7%	12.0%	12.8%
\$200,000+	17.6%	19.5%	18.8%
Average Household Income	\$140,213	\$142,925	\$141,776
2028 Households by Income			
Household Income Base	3,132	21,105	45,216
<\$15,000	1.8%	3.2%	3.0%
\$15,000 - \$24,999	3.4%	4.6%	4.0%
\$25,000 - \$34,999	3.1%	3.2%	3.3%
\$35,000 - \$49,999	3.7%	5.0%	4.9%
\$50,000 - \$74,999	13.5%	12.7%	12.7%
\$75,000 - \$99,999	17.3%	15.2%	14.8%
\$100,000 - \$149,999	20.2%	18.9%	20.2%
\$150,000 - \$199,999	15.9%	14.9%	15.9%
\$200,000+	21.0%	22.4%	21.2%
Average Household Income	\$161,385	\$162,515	\$160,031
2023 Owner Occupied Housing Units by Value			
Total	2,418	16,494	35,990
<\$50,000	1.2%	1.7%	1.4%
\$50,000 - \$99,999	1.9%	0.9%	0.7%
\$100,000 - \$149,999	1.8%	1.7%	2.0%
\$150,000 - \$199,999	4.1%	5.9%	7.7%
\$200,000 - \$249,999	5.4%	10.6%	14.0%
\$250,000 - \$299,999	8.8%	12.4%	13.4%
\$300,000 - \$399,999	35.6%	27.4%	25.9%
\$400,000 - \$499,999	22.5%	17.5%	17.5%
\$500,000 - \$749,999	17.3%	18.2%	14.0%
\$750,000 - \$999,999	1.1%	2.2%	2.3%
\$1,000,000 - \$1,499,999	0.2%	1.1%	0.7%
\$1,500,000 - \$1,999,999	0.1%	0.2%	0.1%
\$2,000,000 +	0.2%	0.2%	0.3%
Average Home Value	\$398,728	\$401,179	\$378,590
2028 Owner Occupied Housing Units by Value			
Total	2,530	17,398	37,590
<\$50,000	0.9%	1.4%	1.2%
\$50,000 - \$99,999	1.5%	0.8%	0.6%
\$100,000 - \$149,999	1.3%	1.4%	1.7%
\$150,000 - \$199,999	3.1%	5.2%	6.8%
\$200,000 - \$249,999	4.3%	9.2%	12.4%
\$250,000 - \$299,999	7.3%	10.9%	11.8%
\$300,000 - \$399,999	36.1%	27.9%	27.0%
\$400,000 - \$499,999	23.4%	18.4%	18.4%
\$500,000 - \$749,999	20.4%	20.8%	16.2%
\$750,000 - \$999,999	1.3%	2.5%	2.6%
\$1,000,000 - \$1,499,999	0.2%	1.2%	0.8%
\$1,500,000 - \$1,999,999	0.1%	0.2%	0.1%
\$2,000,000 +	0.2%	0.3%	0.3%
Average Home Value	\$416,100	\$418,163	\$394,917

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



Market Profile

2701 GA-54 W, Peachtree City, Georgia, 30269
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McIntosh Village
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	5 minutes	10 minutes	15 minutes
2010 Population by Age			
Total	5,395	46,154	101,860
0 - 4	6.1%	5.1%	5.6%
5 - 9	8.0%	7.5%	7.7%
10 - 14	8.6%	8.7%	8.9%
15 - 24	12.2%	11.9%	11.9%
25 - 34	10.7%	8.4%	8.8%
35 - 44	15.6%	14.7%	15.3%
45 - 54	16.4%	18.2%	18.0%
55 - 64	11.2%	13.6%	12.7%
65 - 74	6.6%	7.1%	6.7%
75 - 84	2.9%	3.5%	3.2%
85 +	1.7%	1.5%	1.1%
18 +	71.6%	73.0%	72.2%
2023 Population by Age			
Total	8,092	53,690	118,729
0 - 4	6.1%	4.8%	5.0%
5 - 9	7.1%	5.8%	6.1%
10 - 14	7.6%	6.8%	7.2%
15 - 24	11.6%	11.8%	12.2%
25 - 34	12.3%	11.1%	11.2%
35 - 44	14.9%	12.3%	12.4%
45 - 54	13.9%	14.3%	14.6%
55 - 64	12.6%	15.4%	14.8%
65 - 74	8.7%	11.2%	10.5%
75 - 84	4.0%	5.0%	4.6%
85 +	1.3%	1.5%	1.3%
18 +	74.7%	78.3%	77.2%
2028 Population by Age			
Total	8,338	55,616	122,893
0 - 4	6.5%	5.0%	5.2%
5 - 9	7.1%	5.8%	5.9%
10 - 14	7.1%	6.2%	6.6%
15 - 24	10.0%	9.9%	10.7%
25 - 34	14.0%	12.0%	12.0%
35 - 44	16.3%	13.7%	13.4%
45 - 54	12.1%	12.4%	12.9%
55 - 64	11.5%	14.4%	14.1%
65 - 74	9.1%	12.1%	11.4%
75 - 84	4.8%	6.7%	6.2%
85 +	1.6%	1.8%	1.7%
18 +	75.4%	79.3%	78.4%
2010 Population by Sex			
Males	2,604	22,434	49,564
Females	2,793	23,719	52,297
2023 Population by Sex			
Males	3,945	26,223	58,009
Females	4,148	27,469	60,717
2028 Population by Sex			
Males	4,053	27,086	59,884
Females	4,285	28,528	63,010

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



Market Profile

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	5 minutes	10 minutes	15 minutes
2010 Population by Race/Ethnicity			
Total	5,396	46,152	101,860
White Alone	74.0%	83.9%	81.9%
Black Alone	10.8%	7.4%	10.3%
American Indian Alone	0.4%	0.3%	0.3%
Asian Alone	7.3%	4.0%	3.3%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	3.8%	2.1%	2.0%
Two or More Races	3.7%	2.3%	2.1%
Hispanic Origin	10.0%	6.5%	6.3%
Diversity Index	53.5	37.5	39.7
2020 Population by Race/Ethnicity			
Total	7,025	50,946	113,260
White Alone	60.5%	72.9%	71.6%
Black Alone	12.6%	8.7%	12.3%
American Indian Alone	0.3%	0.3%	0.3%
Asian Alone	14.5%	6.9%	5.1%
Pacific Islander Alone	0.0%	0.1%	0.0%
Some Other Race Alone	3.9%	3.2%	2.9%
Two or More Races	8.3%	8.0%	7.7%
Hispanic Origin	10.2%	8.2%	7.8%
Diversity Index	66.4	53.3	54.0
2023 Population by Race/Ethnicity			
Total	8,092	53,692	118,726
White Alone	58.7%	70.8%	69.6%
Black Alone	12.8%	9.1%	13.1%
American Indian Alone	0.3%	0.4%	0.3%
Asian Alone	15.6%	7.7%	5.6%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	3.9%	3.4%	3.1%
Two or More Races	8.6%	8.6%	8.2%
Hispanic Origin	10.4%	8.9%	8.4%
Diversity Index	67.9	56.0	56.6
2028 Population by Race/Ethnicity			
Total	8,337	55,614	122,895
White Alone	55.0%	67.9%	66.6%
Black Alone	13.7%	9.9%	14.3%
American Indian Alone	0.3%	0.4%	0.4%
Asian Alone	17.3%	8.5%	6.2%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	4.2%	3.7%	3.4%
Two or More Races	9.4%	9.5%	9.1%
Hispanic Origin	11.2%	9.7%	9.2%
Diversity Index	71.0	59.7	60.2
2010 Population by Relationship and Household Type			
Total	5,396	46,153	101,861
In Households	99.0%	99.7%	99.8%
In Family Households	87.9%	90.3%	91.2%
Householder	27.3%	28.6%	28.4%
Spouse	21.4%	24.1%	23.9%
Child	34.3%	33.7%	34.6%
Other relative	3.5%	2.7%	3.0%
Nonrelative	1.3%	1.2%	1.3%
In Nonfamily Households	11.1%	9.4%	8.6%
In Group Quarters	1.0%	0.3%	0.2%
Institutionalized Population	1.0%	0.3%	0.2%
Noninstitutionalized Population	0.0%	0.0%	0.0%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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	5 minutes	10 minutes	15 minutes
2023 Population 25+ by Educational Attainment			
Total	5,471	38,026	82,504
Less than 9th Grade	0.6%	0.7%	0.9%
9th - 12th Grade, No Diploma	0.8%	1.8%	2.4%
High School Graduate	11.1%	15.4%	17.0%
GED/Alternative Credential	2.8%	2.3%	2.4%
Some College, No Degree	17.3%	17.1%	17.9%
Associate Degree	7.7%	8.5%	8.7%
Bachelor's Degree	39.9%	34.9%	32.7%
Graduate/Professional Degree	19.7%	19.3%	18.1%
2023 Population 15+ by Marital Status			
Total	6,409	44,363	96,950
Never Married	26.6%	25.6%	26.3%
Married	61.9%	61.0%	60.3%
Widowed	6.8%	5.5%	4.9%
Divorced	4.7%	7.9%	8.5%
2023 Civilian Population 16+ in Labor Force			
Civilian Population 16+	4,044	27,639	60,296
Population 16+ Employed	97.9%	97.7%	97.3%
Population 16+ Unemployment rate	2.1%	2.3%	2.7%
Population 16-24 Employed	10.8%	11.6%	12.2%
Population 16-24 Unemployment rate	7.0%	8.4%	8.6%
Population 25-54 Employed	67.6%	61.3%	62.3%
Population 25-54 Unemployment rate	1.2%	1.3%	1.8%
Population 55-64 Employed	17.2%	20.2%	19.4%
Population 55-64 Unemployment rate	1.4%	1.6%	1.9%
Population 65+ Employed	4.5%	6.8%	6.1%
Population 65+ Unemployment rate	4.8%	1.6%	2.0%
2023 Employed Population 16+ by Industry			
Total	3,959	27,015	58,662
Agriculture/Mining	0.1%	0.1%	0.3%
Construction	4.3%	5.0%	5.2%
Manufacturing	12.4%	11.1%	10.0%
Wholesale Trade	2.7%	2.1%	2.2%
Retail Trade	6.5%	7.7%	8.8%
Transportation/Utilities	15.8%	13.4%	14.8%
Information	1.1%	2.8%	2.4%
Finance/Insurance/Real Estate	6.3%	5.4%	4.9%
Services	47.9%	49.3%	47.4%
Public Administration	3.0%	3.1%	4.0%
2023 Employed Population 16+ by Occupation			
Total	3,958	27,016	58,662
White Collar	71.7%	70.1%	69.0%
Management/Business/Financial	19.2%	22.5%	22.3%
Professional	33.3%	29.7%	28.8%
Sales	8.4%	8.8%	7.9%
Administrative Support	10.8%	9.1%	10.1%
Services	12.7%	13.0%	12.8%
Blue Collar	15.6%	16.9%	18.2%
Farming/Forestry/Fishing	0.0%	0.0%	0.0%
Construction/Extraction	0.4%	2.0%	2.3%
Installation/Maintenance/Repair	1.9%	3.6%	3.4%
Production	5.0%	3.3%	3.1%
Transportation/Material Moving	8.3%	8.0%	9.3%

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



Market Profile

2701 GA-54 W, Peachtree City, Georgia, 30269
 Drive time: 5, 10, 15 minute radii

McIntosh Village
 Latitude: 33.39693
 Longitude: -84.59641

	5 minutes	10 minutes	15 minutes
2010 Households by Type			
Total	2,030	17,013	36,239
Households with 1 Person	22.5%	19.1%	17.5%
Households with 2+ People	77.5%	80.9%	82.5%
Family Households	74.0%	77.9%	79.6%
Husband-wife Families	58.1%	65.7%	66.9%
With Related Children	29.5%	31.4%	33.1%
Other Family (No Spouse Present)	16.0%	12.3%	12.7%
Other Family with Male Householder	3.0%	3.1%	3.3%
With Related Children	2.0%	1.9%	2.0%
Other Family with Female Householder	13.0%	9.2%	9.4%
With Related Children	9.6%	6.2%	6.5%
Nonfamily Households	3.4%	2.9%	2.9%
All Households with Children	41.2%	39.9%	42.0%
Multigenerational Households	3.3%	3.6%	4.0%
Unmarried Partner Households	3.3%	3.0%	3.3%
Male-female	2.9%	2.5%	2.8%
Same-sex	0.5%	0.5%	0.5%
2010 Households by Size			
Total	2,034	17,010	36,236
1 Person Household	22.0%	19.2%	17.5%
2 Person Household	33.2%	34.1%	33.4%
3 Person Household	17.6%	18.2%	18.9%
4 Person Household	16.3%	17.8%	18.7%
5 Person Household	7.0%	7.2%	7.7%
6 Person Household	2.4%	2.4%	2.7%
7 + Person Household	1.5%	1.1%	1.2%
2010 Households by Tenure and Mortgage Status			
Total	2,030	17,016	36,236
Owner Occupied	70.5%	80.2%	82.1%
Owned with a Mortgage/Loan	57.9%	64.2%	67.3%
Owned Free and Clear	12.8%	16.0%	14.8%
Renter Occupied	29.5%	19.8%	17.9%
2023 Affordability, Mortgage and Wealth			
Housing Affordability Index	107	111	120
Percent of Income for Mortgage	22.8%	22.0%	20.3%
Wealth Index	146	157	155
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	2,216	18,130	38,682
Housing Units Inside Urbanized Area	94.8%	91.4%	88.0%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	5.2%	8.6%	12.0%
2010 Population By Urban/ Rural Status			
Total Population	5,397	46,153	101,861
Population Inside Urbanized Area	93.4%	91.7%	88.4%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	6.6%	8.3%	11.6%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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Top 3 Tapestry Segments			
1.	Boomburbs (1C)	Green Acres (6A)	Workday Drive (4A)
2.	Comfortable Empty Nesters (5A)	Workday Drive (4A)	Green Acres (6A)
3.	Heartland Communities (6F)	Boomburbs (1C)	Professional Pride (1B)
2023 Consumer Spending			
Apparel & Services: Total \$	\$8,392,315	\$57,216,184	\$122,520,887
Average Spent	\$2,782.60	\$2,828.00	\$2,827.69
Spending Potential Index	127	129	129
Education: Total \$	\$6,854,358	\$48,963,527	\$103,098,953
Average Spent	\$2,272.67	\$2,420.10	\$2,379.44
Spending Potential Index	127	135	133
Entertainment/Recreation: Total \$	\$15,196,168	\$102,478,484	\$217,128,660
Average Spent	\$5,038.52	\$5,065.17	\$5,011.16
Spending Potential Index	133	134	133
Food at Home: Total \$	\$25,208,095	\$173,724,966	\$370,754,086
Average Spent	\$8,358.12	\$8,586.64	\$8,556.72
Spending Potential Index	123	126	126
Food Away from Home: Total \$	\$14,518,190	\$97,633,985	\$209,114,881
Average Spent	\$4,813.72	\$4,825.72	\$4,826.21
Spending Potential Index	129	130	130
Health Care: Total \$	\$28,569,612	\$197,029,598	\$418,027,795
Average Spent	\$9,472.68	\$9,738.51	\$9,647.76
Spending Potential Index	129	132	131
HH Furnishings & Equipment: Total \$	\$11,637,181	\$79,632,738	\$169,718,412
Average Spent	\$3,858.48	\$3,935.98	\$3,916.97
Spending Potential Index	131	133	133
Personal Care Products & Services: Total \$	\$3,700,163	\$25,419,701	\$54,309,558
Average Spent	\$1,226.84	\$1,256.41	\$1,253.42
Spending Potential Index	128	131	131
Shelter: Total \$	\$94,529,336	\$647,901,702	\$1,380,420,416
Average Spent	\$31,342.62	\$32,023.61	\$31,859.04
Spending Potential Index	127	129	129
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$12,879,584	\$88,810,149	\$187,742,614
Average Spent	\$4,270.42	\$4,389.59	\$4,332.96
Spending Potential Index	137	140	139
Travel: Total \$	\$9,294,910	\$63,055,683	\$133,715,522
Average Spent	\$3,081.87	\$3,116.63	\$3,086.05
Spending Potential Index	137	139	137
Vehicle Maintenance & Repairs: Total \$	\$5,059,783	\$34,307,235	\$73,445,537
Average Spent	\$1,677.65	\$1,695.69	\$1,695.07
Spending Potential Index	128	129	129

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.