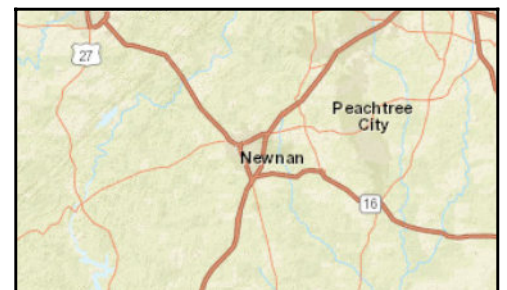
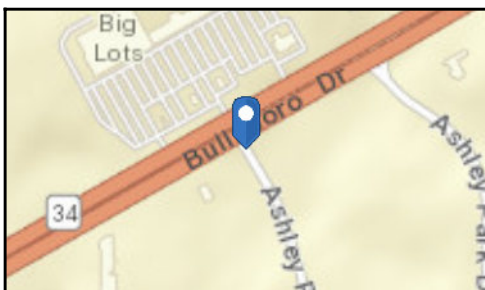
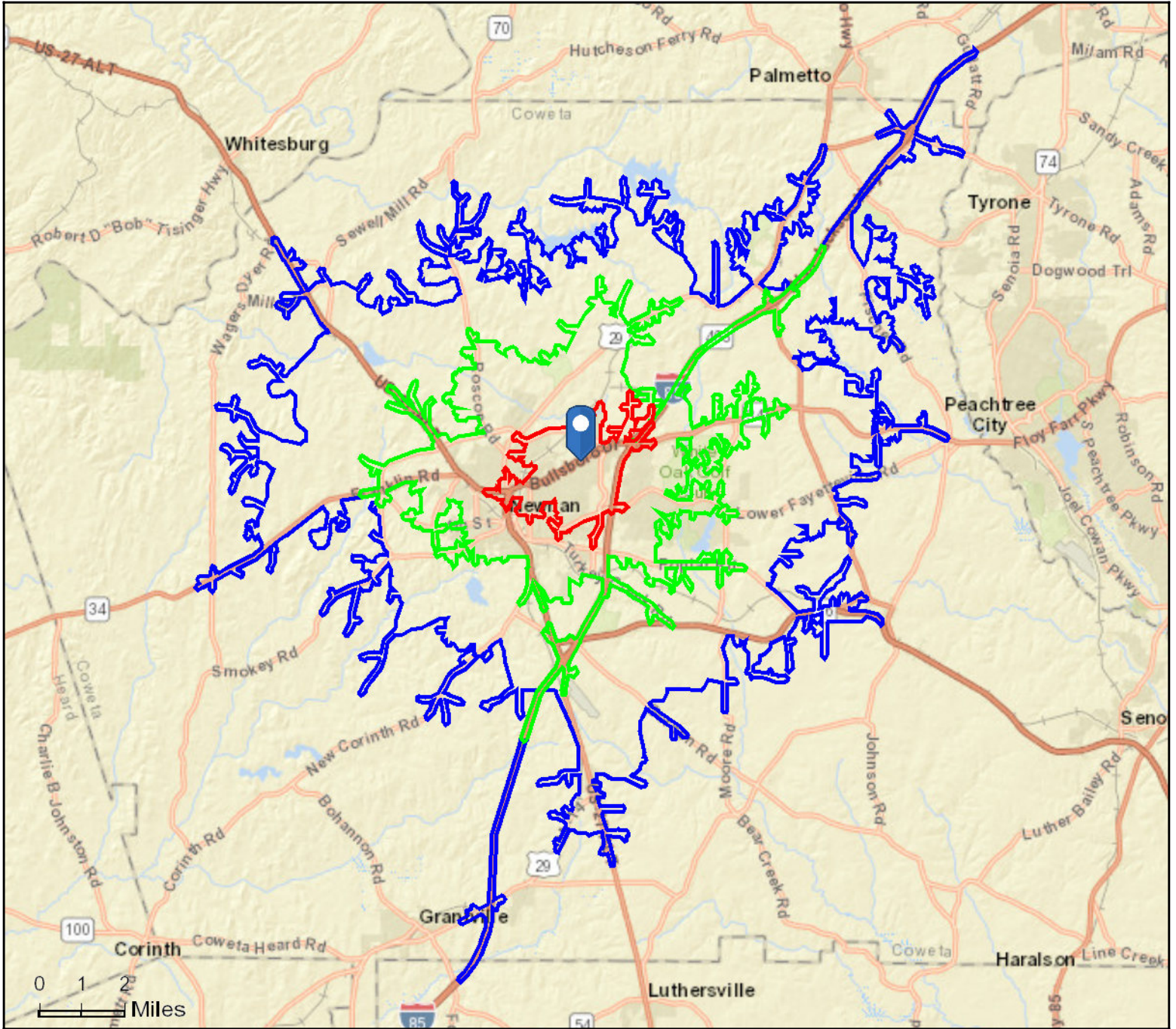


Ashley Park Blvd, Newnan, Georgia, 30263 2  
Ashley Park Blvd, Newnan, Georgia, 30263  
Drive Time: 5, 10, 15 minute radii

Ashley Park, Newnan  
Latitude: 33.39047  
Longitude: -84.77094





# Executive Summary

Ashley Park Blvd, Newnan, Georgia, 30263 2  
 Ashley Park Blvd, Newnan, Georgia, 30263  
 Drive Time: 5, 10, 15 minute radii

Ashley Park, Newnan  
 Latitude: 33.39047  
 Longitude: -84.77094

	5 minutes	10 minutes	15 minutes
<b>Population</b>			
2000 Population	4,595	23,545	54,599
2010 Population	7,793	36,964	77,966
2017 Population	9,450	41,871	86,190
2022 Population	10,585	45,614	92,877
2000-2010 Annual Rate	5.42%	4.61%	3.63%
2010-2017 Annual Rate	2.69%	1.73%	1.39%
2017-2022 Annual Rate	2.29%	1.73%	1.51%
2017 Male Population	49.6%	48.0%	48.5%
2017 Female Population	50.4%	52.0%	51.5%
2017 Median Age	31.6	33.7	36.3

In the identified area, the current year population is 86,190. In 2010, the Census count in the area was 77,966. The rate of change since 2010 was 1.39% annually. The five-year projection for the population in the area is 92,877 representing a change of 1.51% annually from 2017 to 2022. Currently, the population is 48.5% male and 51.5% female.

### Median Age

The median age in this area is 31.6, compared to U.S. median age of 38.2.

### Race and Ethnicity

2017 White Alone	47.8%	56.3%	68.0%
2017 Black Alone	35.2%	31.5%	22.8%
2017 American Indian/Alaska Native Alone	0.3%	0.3%	0.3%
2017 Asian Alone	2.1%	3.0%	2.4%
2017 Pacific Islander Alone	0.2%	0.1%	0.1%
2017 Other Race	10.9%	5.7%	3.9%
2017 Two or More Races	3.4%	3.0%	2.6%
2017 Hispanic Origin (Any Race)	19.0%	11.2%	8.3%

Persons of Hispanic origin represent 8.3% of the population in the identified area compared to 18.1% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 56.4 in the identified area, compared to 64.0 for the U.S. as a whole.

### Households

2000 Households	1,643	8,896	19,363
2010 Households	3,051	14,071	28,376
2017 Total Households	3,724	15,907	31,365
2022 Total Households	4,185	17,345	33,819
2000-2010 Annual Rate	6.39%	4.69%	3.90%
2010-2017 Annual Rate	2.79%	1.71%	1.39%
2017-2022 Annual Rate	2.36%	1.75%	1.52%
2017 Average Household Size	2.43	2.59	2.73

The household count in this area has changed from 28,376 in 2010 to 31,365 in the current year, a change of 1.39% annually. The five-year projection of households is 33,819, a change of 1.52% annually from the current year total. Average household size is currently 2.73, compared to 2.73 in the year 2010. The number of families in the current year is 22,751 in the specified area.

**Data Note:** Income is expressed in current dollars

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022. Esri converted Census 2000 data into 2010 geography.



# Executive Summary

Ashley Park Blvd, Newnan, Georgia, 30263 2  
 Ashley Park Blvd, Newnan, Georgia, 30263  
 Drive Time: 5, 10, 15 minute radii

Ashley Park, Newnan  
 Latitude: 33.39047  
 Longitude: -84.77094

	5 minutes	10 minutes	15 minutes
<b>Median Household Income</b>			
2017 Median Household Income	\$37,763	\$47,760	\$57,538
2022 Median Household Income	\$39,561	\$52,732	\$64,109
2017-2022 Annual Rate	0.93%	2.00%	2.19%
<b>Average Household Income</b>			
2017 Average Household Income	\$48,478	\$62,684	\$72,554
2022 Average Household Income	\$54,859	\$71,425	\$82,260
2017-2022 Annual Rate	2.50%	2.65%	2.54%
<b>Per Capita Income</b>			
2017 Per Capita Income	\$20,376	\$24,140	\$26,732
2022 Per Capita Income	\$22,755	\$27,414	\$30,264
2017-2022 Annual Rate	2.23%	2.58%	2.51%

Current median household income is \$57,538 in the area, compared to \$56,124 for all U.S. households. Median household income is projected to be \$64,109 in five years, compared to \$62,316 for all U.S. households

Current average household income is \$72,554 in this area, compared to \$80,675 for all U.S. households. Average household income is projected to be \$82,260 in five years, compared to \$91,585 for all U.S. households

Current per capita income is \$26,732 in the area, compared to the U.S. per capita income of \$30,820. The per capita income is projected to be \$30,264 in five years, compared to \$34,828 for all U.S. households

<b>Housing</b>			
2000 Total Housing Units	1,810	9,525	20,487
2000 Owner Occupied Housing Units	618	4,950	13,856
2000 Renter Occupied Housing Units	1,025	3,945	5,508
2000 Vacant Housing Units	167	630	1,123
2010 Total Housing Units	3,436	15,784	31,190
2010 Owner Occupied Housing Units	941	7,248	19,205
2010 Renter Occupied Housing Units	2,110	6,823	9,171
2010 Vacant Housing Units	385	1,713	2,814
2017 Total Housing Units	4,078	17,583	34,097
2017 Owner Occupied Housing Units	961	7,337	19,846
2017 Renter Occupied Housing Units	2,764	8,570	11,520
2017 Vacant Housing Units	354	1,676	2,732
2022 Total Housing Units	4,578	19,159	36,742
2022 Owner Occupied Housing Units	1,084	7,917	21,222
2022 Renter Occupied Housing Units	3,101	9,428	12,597
2022 Vacant Housing Units	393	1,814	2,923

Currently, 58.2% of the 34,097 housing units in the area are owner occupied; 33.8%, renter occupied; and 8.0% are vacant. Currently, in the U.S., 55.6% of the housing units in the area are owner occupied; 33.1% are renter occupied; and 11.3% are vacant. In 2010, there were 31,190 housing units in the area - 61.6% owner occupied, 29.4% renter occupied, and 9.0% vacant. The annual rate of change in housing units since 2010 is 4.04%. Median home value in the area is \$191,830, compared to a median home value of \$207,344 for the U.S. In five years, median value is projected to change by 3.77% annually to \$230,862.

**Data Note:** Income is expressed in current dollars

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022. Esri converted Census 2000 data into 2010 geography.





# Demographic and Income Profile

Ashley Park Blvd, Newnan, Georgia, 30263 2  
 Ashley Park Blvd, Newnan, Georgia, 30263  
 Drive Time: 5 minute radius

Ashley Park, Newnan  
 Latitude: 33.39047  
 Longitude: -84.77094

Summary	Census 2010	2017	2022
Population	7,793	9,450	10,585
Households	3,051	3,724	4,185
Families	1,810	2,178	2,430
Average Household Size	2.44	2.43	2.44
Owner Occupied Housing Units	941	961	1,084
Renter Occupied Housing Units	2,110	2,764	3,101
Median Age	30.3	31.6	31.7
Trends: 2017 - 2022 Annual Rate	Area	State	National
Population	2.29%	1.03%	0.83%
Households	2.36%	1.01%	0.79%
Families	2.21%	0.92%	0.71%
Owner HHs	2.44%	0.99%	0.72%
Median Household Income	0.93%	2.05%	2.12%

Households by Income	2017		2022	
	Number	Percent	Number	Percent
<\$15,000	679	18.2%	765	18.3%
\$15,000 - \$24,999	467	12.5%	495	11.8%
\$25,000 - \$34,999	506	13.6%	514	12.3%
\$35,000 - \$49,999	819	22.0%	815	19.5%
\$50,000 - \$74,999	568	15.3%	624	14.9%
\$75,000 - \$99,999	415	11.1%	587	14.0%
\$100,000 - \$149,999	136	3.7%	195	4.7%
\$150,000 - \$199,999	81	2.2%	111	2.7%
\$200,000+	54	1.5%	79	1.9%
Median Household Income	\$37,763		\$39,561	
Average Household Income	\$48,478		\$54,859	
Per Capita Income	\$20,376		\$22,755	

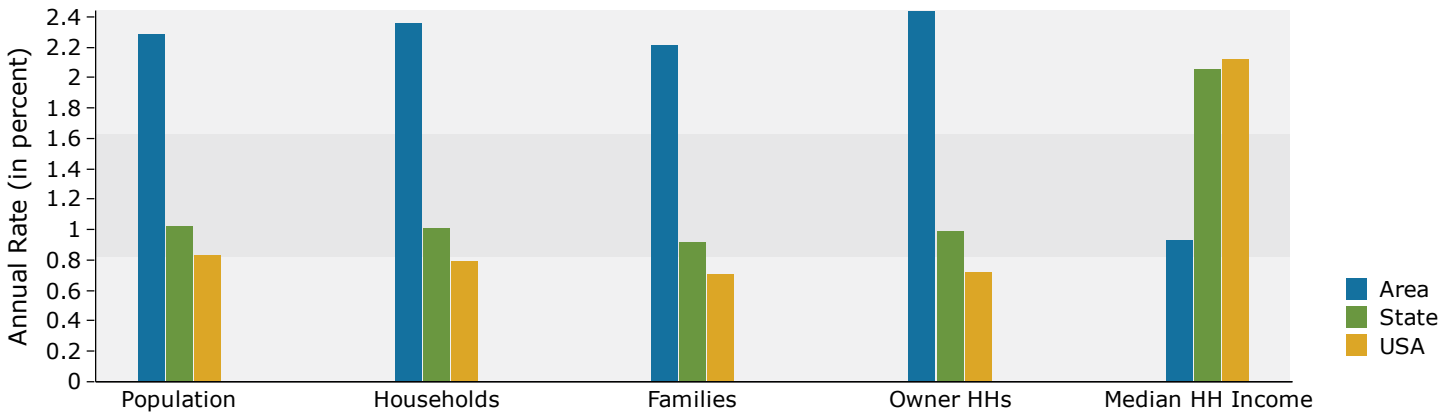
Population by Age	Census 2010		2017		2022	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	671	8.6%	756	8.0%	867	8.2%
5 - 9	537	6.9%	696	7.4%	774	7.3%
10 - 14	489	6.3%	607	6.4%	714	6.7%
15 - 19	469	6.0%	598	6.3%	670	6.3%
20 - 24	781	10.0%	802	8.5%	920	8.7%
25 - 34	1,613	20.7%	1,887	20.0%	1,954	18.5%
35 - 44	1,131	14.5%	1,406	14.9%	1,618	15.3%
45 - 54	837	10.7%	1,077	11.4%	1,197	11.3%
55 - 64	606	7.8%	748	7.9%	876	8.3%
65 - 74	349	4.5%	505	5.3%	582	5.5%
75 - 84	224	2.9%	258	2.7%	303	2.9%
85+	85	1.1%	109	1.2%	112	1.1%

Race and Ethnicity	Census 2010		2017		2022	
	Number	Percent	Number	Percent	Number	Percent
White Alone	3,873	49.7%	4,519	47.8%	4,919	46.5%
Black Alone	2,686	34.5%	3,331	35.2%	3,803	35.9%
American Indian Alone	26	0.3%	32	0.3%	37	0.3%
Asian Alone	136	1.7%	200	2.1%	257	2.4%
Pacific Islander Alone	12	0.2%	18	0.2%	22	0.2%
Some Other Race Alone	822	10.5%	1,033	10.9%	1,172	11.1%
Two or More Races	238	3.1%	318	3.4%	376	3.6%
Hispanic Origin (Any Race)	1,434	18.4%	1,792	19.0%	2,080	19.7%

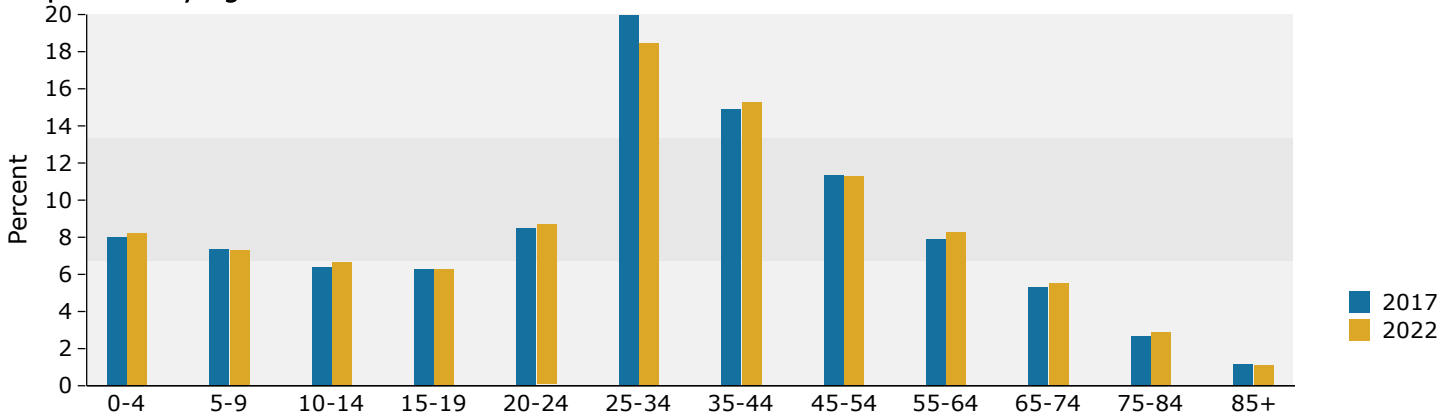
**Data Note:** Income is expressed in current dollars.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022.

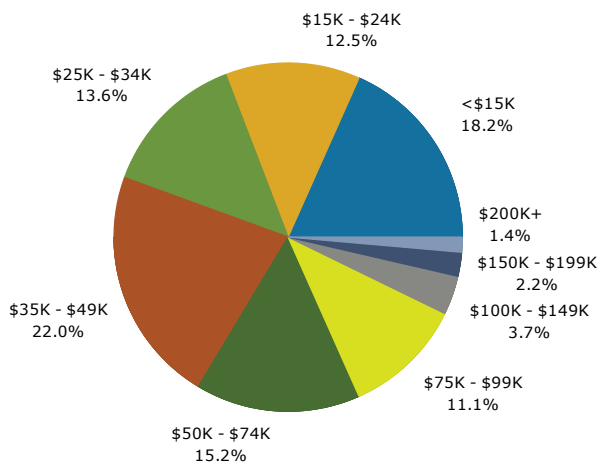
## Trends 2017-2022



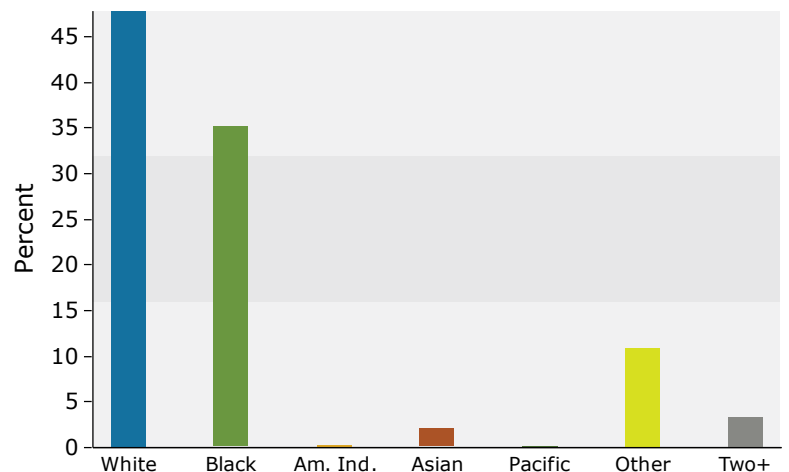
## Population by Age



## 2017 Household Income



## 2017 Population by Race



2017 Percent Hispanic Origin: 19.0%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022.



# Demographic and Income Profile

Ashley Park Blvd, Newnan, Georgia, 30263 2  
 Ashley Park Blvd, Newnan, Georgia, 30263  
 Drive Time: 10 minute radius

Ashley Park, Newnan  
 Latitude: 33.39047  
 Longitude: -84.77094

Summary	Census 2010	2017	2022
Population	36,964	41,871	45,614
Households	14,071	15,907	17,345
Families	9,481	10,578	11,459
Average Household Size	2.59	2.59	2.60
Owner Occupied Housing Units	7,248	7,337	7,917
Renter Occupied Housing Units	6,823	8,570	9,428
Median Age	32.8	33.7	33.8
Trends: 2017 - 2022 Annual Rate	Area	State	National
Population	1.73%	1.03%	0.83%
Households	1.75%	1.01%	0.79%
Families	1.61%	0.92%	0.71%
Owner HHs	1.53%	0.99%	0.72%
Median Household Income	2.00%	2.05%	2.12%

Households by Income	2017		2022	
	Number	Percent	Number	Percent
<\$15,000	2,368	14.9%	2,517	14.5%
\$15,000 - \$24,999	1,597	10.0%	1,606	9.3%
\$25,000 - \$34,999	1,705	10.7%	1,658	9.6%
\$35,000 - \$49,999	2,574	16.2%	2,440	14.1%
\$50,000 - \$74,999	2,895	18.2%	2,921	16.8%
\$75,000 - \$99,999	1,842	11.6%	2,352	13.6%
\$100,000 - \$149,999	1,965	12.4%	2,563	14.8%
\$150,000 - \$199,999	621	3.9%	821	4.7%
\$200,000+	340	2.1%	465	2.7%
Median Household Income	\$47,760		\$52,732	
Average Household Income	\$62,684		\$71,425	
Per Capita Income	\$24,140		\$27,414	

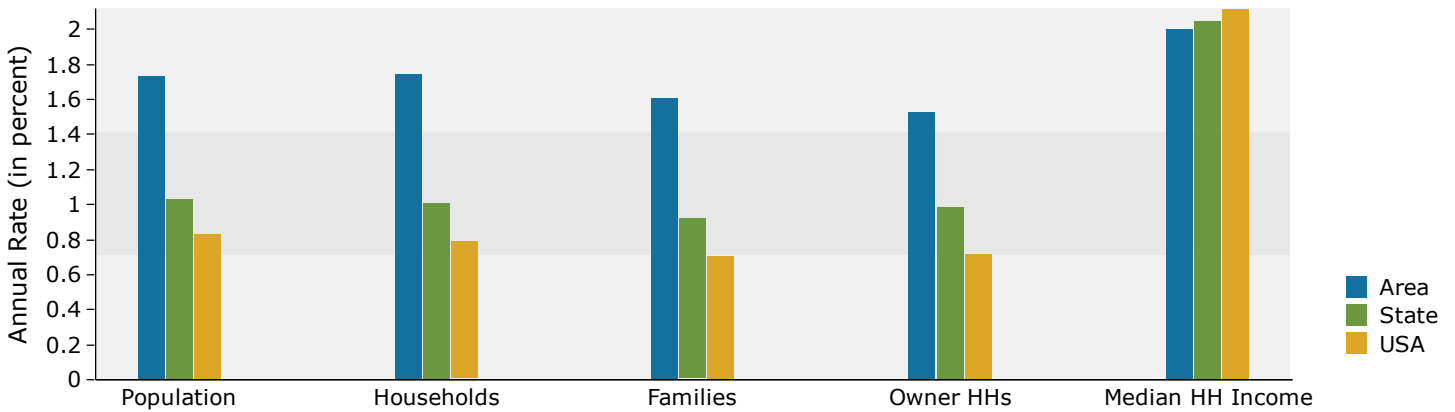
Population by Age	Census 2010		2017		2022	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	3,262	8.8%	3,412	8.1%	3,725	8.2%
5 - 9	2,826	7.6%	3,290	7.9%	3,506	7.7%
10 - 14	2,586	7.0%	2,995	7.2%	3,408	7.5%
15 - 19	2,320	6.3%	2,644	6.3%	2,969	6.5%
20 - 24	2,636	7.1%	2,776	6.6%	3,049	6.7%
25 - 34	6,167	16.7%	6,711	16.0%	7,010	15.4%
35 - 44	5,404	14.6%	6,041	14.4%	6,586	14.4%
45 - 54	4,552	12.3%	5,059	12.1%	5,337	11.7%
55 - 64	3,542	9.6%	4,123	9.8%	4,450	9.8%
65 - 74	2,073	5.6%	2,922	7.0%	3,317	7.3%
75 - 84	1,148	3.1%	1,354	3.2%	1,699	3.7%
85+	448	1.2%	542	1.3%	559	1.2%

Race and Ethnicity	Census 2010		2017		2022	
	Number	Percent	Number	Percent	Number	Percent
White Alone	21,546	58.3%	23,577	56.3%	24,975	54.8%
Black Alone	11,373	30.8%	13,198	31.5%	14,699	32.2%
American Indian Alone	109	0.3%	124	0.3%	134	0.3%
Asian Alone	863	2.3%	1,256	3.0%	1,604	3.5%
Pacific Islander Alone	36	0.1%	52	0.1%	64	0.1%
Some Other Race Alone	2,051	5.5%	2,407	5.7%	2,664	5.8%
Two or More Races	987	2.7%	1,257	3.0%	1,474	3.2%
Hispanic Origin (Any Race)	4,009	10.8%	4,702	11.2%	5,360	11.8%

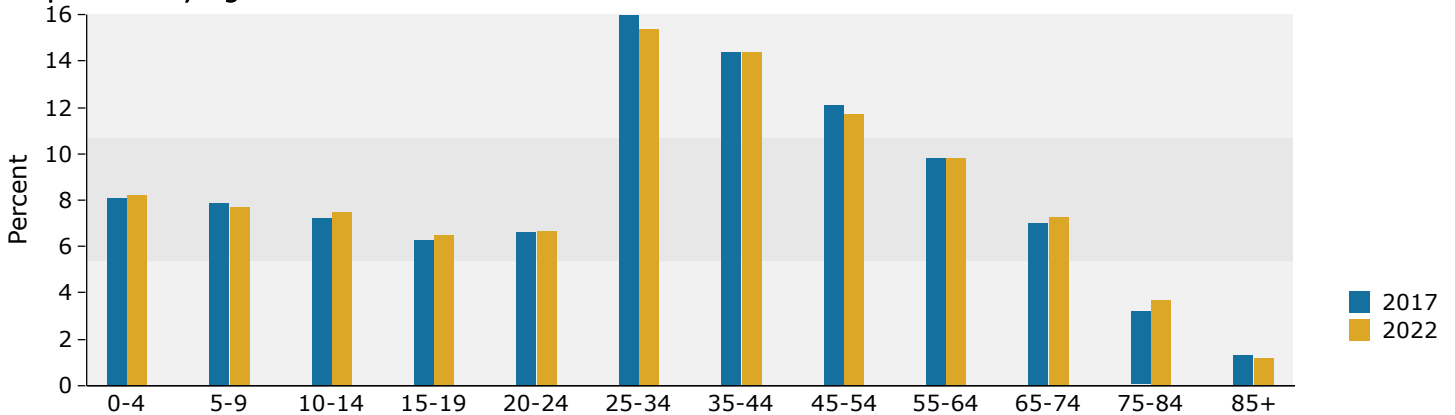
**Data Note:** Income is expressed in current dollars.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022.

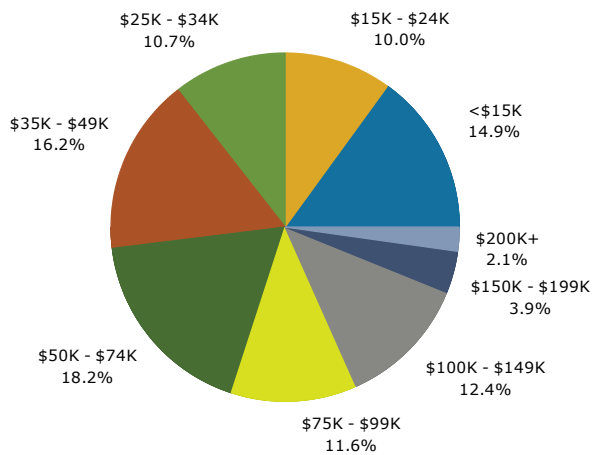
## Trends 2017-2022



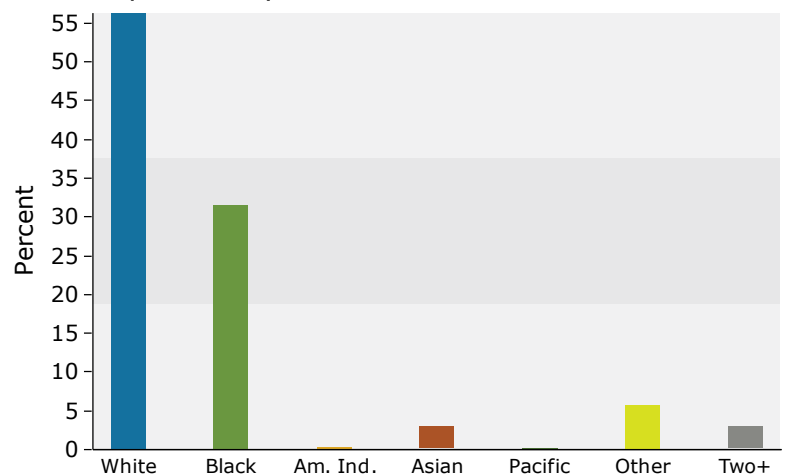
## Population by Age



## 2017 Household Income



## 2017 Population by Race



2017 Percent Hispanic Origin: 11.2%



# Demographic and Income Profile

Ashley Park Blvd, Newnan, Georgia, 30263 2  
 Ashley Park Blvd, Newnan, Georgia, 30263  
 Drive Time: 15 minute radius

Ashley Park, Newnan  
 Latitude: 33.39047  
 Longitude: -84.77094

Summary	Census 2010	2017	2022
Population	77,966	86,190	92,877
Households	28,376	31,365	33,819
Families	20,800	22,751	24,401
Average Household Size	2.73	2.73	2.73
Owner Occupied Housing Units	19,205	19,846	21,222
Renter Occupied Housing Units	9,171	11,520	12,597
Median Age	35.6	36.3	36.8
Trends: 2017 - 2022 Annual Rate	Area	State	National
Population	1.51%	1.03%	0.83%
Households	1.52%	1.01%	0.79%
Families	1.41%	0.92%	0.71%
Owner HHs	1.35%	0.99%	0.72%
Median Household Income	2.19%	2.05%	2.12%

Households by Income	2017		2022	
	Number	Percent	Number	Percent
<\$15,000	3,502	11.2%	3,671	10.9%
\$15,000 - \$24,999	2,598	8.3%	2,561	7.6%
\$25,000 - \$34,999	2,758	8.8%	2,620	7.7%
\$35,000 - \$49,999	4,308	13.7%	3,978	11.8%
\$50,000 - \$74,999	6,357	20.3%	6,236	18.4%
\$75,000 - \$99,999	4,281	13.6%	5,159	15.3%
\$100,000 - \$149,999	5,133	16.4%	6,430	19.0%
\$150,000 - \$199,999	1,535	4.9%	1,975	5.8%
\$200,000+	893	2.8%	1,189	3.5%
Median Household Income	\$57,538		\$64,109	
Average Household Income	\$72,554		\$82,260	
Per Capita Income	\$26,732		\$30,264	

Population by Age	Census 2010		2017		2022	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	5,999	7.7%	6,150	7.1%	6,583	7.1%
5 - 9	5,943	7.6%	6,350	7.4%	6,612	7.1%
10 - 14	5,929	7.6%	6,326	7.3%	6,891	7.4%
15 - 19	5,315	6.8%	5,641	6.5%	6,114	6.6%
20 - 24	4,481	5.7%	5,171	6.0%	5,198	5.6%
25 - 34	10,638	13.6%	11,844	13.7%	12,711	13.7%
35 - 44	11,962	15.3%	11,991	13.9%	12,998	14.0%
45 - 54	11,159	14.3%	11,856	13.8%	11,806	12.7%
55 - 64	8,444	10.8%	10,002	11.6%	10,848	11.7%
65 - 74	4,834	6.2%	6,873	8.0%	8,028	8.6%
75 - 84	2,406	3.1%	2,950	3.4%	3,947	4.2%
85+	854	1.1%	1,036	1.2%	1,140	1.2%

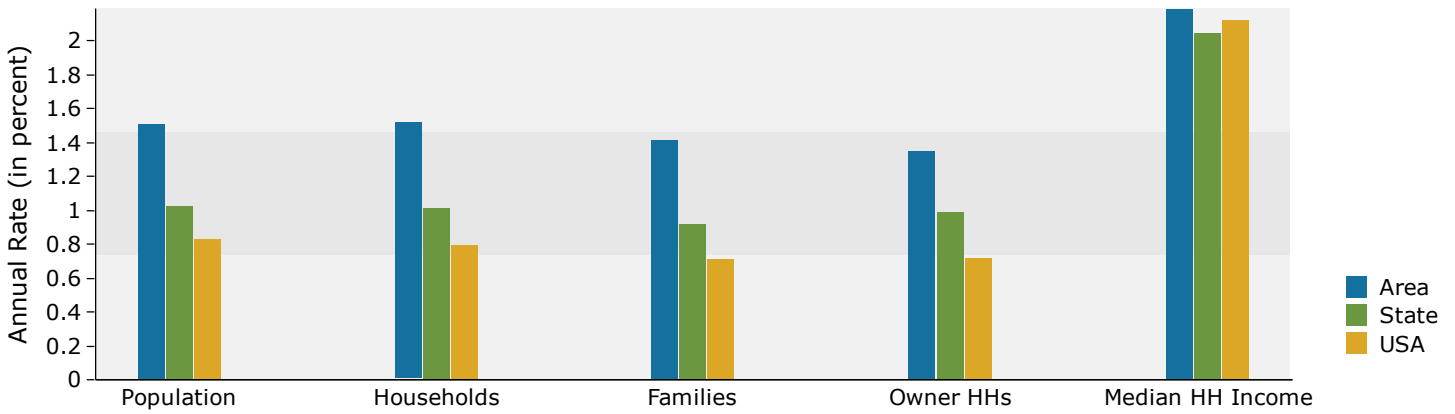
Race and Ethnicity	Census 2010		2017		2022	
	Number	Percent	Number	Percent	Number	Percent
White Alone	54,492	69.9%	58,601	68.0%	61,768	66.5%
Black Alone	17,099	21.9%	19,663	22.8%	21,879	23.6%
American Indian Alone	237	0.3%	264	0.3%	288	0.3%
Asian Alone	1,429	1.8%	2,040	2.4%	2,592	2.8%
Pacific Islander Alone	52	0.1%	73	0.1%	89	0.1%
Some Other Race Alone	2,895	3.7%	3,332	3.9%	3,667	3.9%
Two or More Races	1,763	2.3%	2,217	2.6%	2,593	2.8%
Hispanic Origin (Any Race)	6,241	8.0%	7,181	8.3%	8,174	8.8%

**Data Note:** Income is expressed in current dollars.

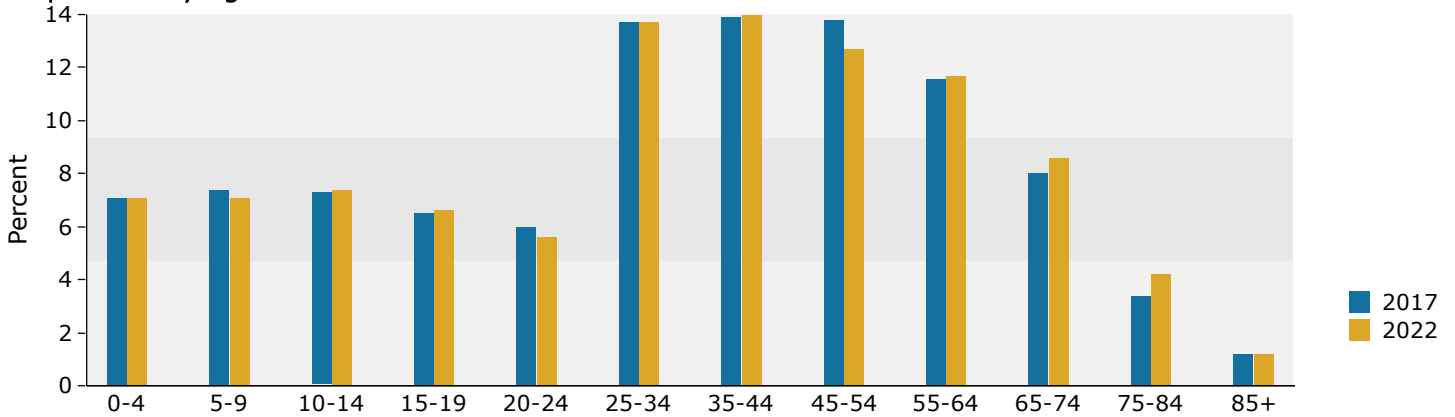
**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022.



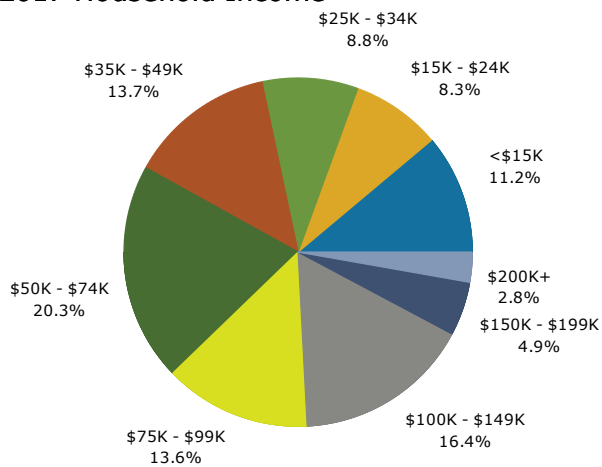
## Trends 2017-2022



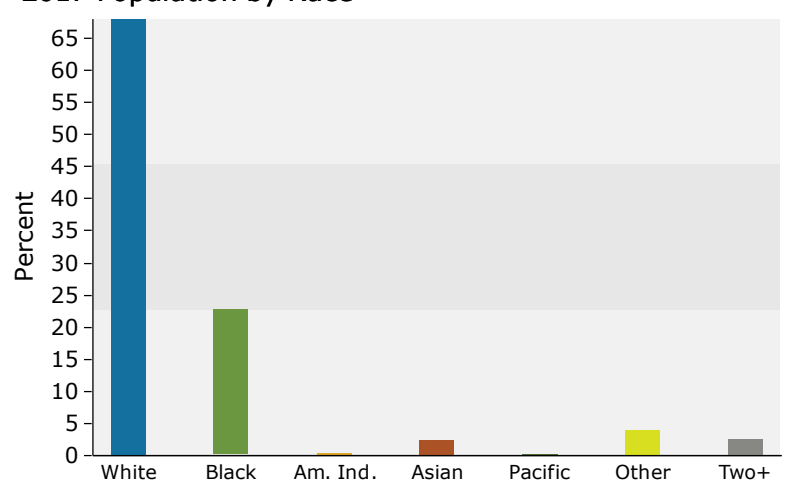
## Population by Age



## 2017 Household Income



## 2017 Population by Race



2017 Percent Hispanic Origin: 8.3%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022.